



Pima South Region

2022 Impact Report



From birth to age 5,
a child's brain develops more than
any other time in life.

90%

of a child's brain grows before kindergarten.

Early childhood matters.

First Things First (FTF) partners with families and communities to help our state's youngest children prepare for kindergarten and beyond.

Many young children in Arizona face challenges that threaten their healthy development and learning. In the FTF Pima South Region, there are **25,171 children** (under age 6) with **28% living in poverty**.

Here is how FTF is working to support young children and their families in this region.



Community Colleges are in a high-leverage position to remove barriers to success in the community. Because we are more accessible than any other route. The childcare center allows parents not to give up their dreams to create a pathway to graduation. They are also going to be teaching their kids through their actions. More is caught than taught."



Edgar Soto

*Campus Vice President,
Pima Community-College-Desert Vista Campus*

FTF Pima South Regional Key Impact Highlights [State Fiscal Year 2022]



Strengthening Families and Early Literacy

577

Families with young children participated in voluntary home visiting programs proven to reduce parental stress levels, increase connections to community supports, and improve children's cognitive, motor, behavioral and social-emotional development.



Preventive Health

2,307

Children received fluoride varnishes applied to protect against childhood tooth decay.

368

Children monitored to receive appropriate screenings to detect vision, hearing and developmental issues to prevent learning challenges later on.



Quality Preschool and Child Care

2,552

Children attended preschools and child care programs participating in Quality First.

331

Children birth to age 5 received a Quality First scholarship to attend high-quality preschools and child care programs.

136

Early childhood educators attended a training or session to improve their skills in working with infants, toddlers and preschoolers.

Additional Strategies

960

Books

were given to families with children ages birth to age 5 to encourage parent-child interaction and reading.



Nurse-Family Partnership helping moms-to-be find success for their babies and self

The First Things First Pima South Regional Partnership Council funds the Nurse-Family Partnership, a home visitation program, which works with first-time, moms-to-be and their children from pregnancy until the child turns 2. The program includes one-on-one home visits with a registered nurse throughout the child's first two years.

The program is designed to support first-time moms to the path of a healthy pregnancy, a strong network of support and positive parenting practices. Home visitation programs provide participating families of babies and toddlers with information, education and support on parenting, child development and health topics while simultaneously assisting with connections to other resources or programs as needed.

For example, many mothers said that their bi-weekly visit with their nurse from the Nurse-Family Partnership was like seeing a nurse, therapist, social worker and for many, a mother figure all in one. Some mothers in the program said their nurse home visitor provided moral support, parenting education and referrals to numerous resources to help prepare them for the birth of their child. The mother develops a close relationship

with the nurse, who in turn becomes a trusted resource they can rely on for advice.



Read more FTF stories at
FirstThingsFirst.org/Region-Stories

FTF Pima South Regional Partnership Council

FTF regional partnership councils are made up of volunteers who study the unique needs of the local community and inform how funds should be used to best support the healthy development and early learning of young

children birth to age 5. FTF invests in proven programs and innovative strategies through grants to community organizations that provide services to children and families.

FTF Pima South SFY22 Total Regional Program Expenditures

Quality Child Care and Preschool

\$2,426,145

Strengthening Families

\$2,053,260

Preventive Health

\$816,999

Workforce Development and Training

\$506,656

Research and Evaluation

\$184,273

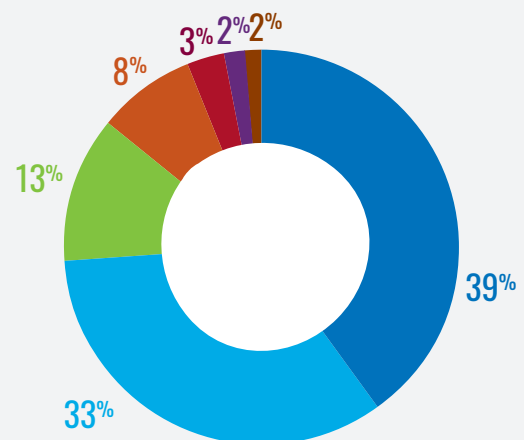
Coordination

\$130,899

Parent and Community Awareness

\$104,718

Total \$6,222,949



FTF Pima South Regional Partnership Council and Staff

Chair

Toni Lopez Krause

Vice Chair

Leticia Lujan

Members

Dennis Billie

David Dumon

Connie Espinoza

Jennifer Hook

Ashley King

Linda Kubiak

Lynn O'Connor

FTF Regional Director

Jaymie Jacobs

JJacobs@FirstThingsFirst.org

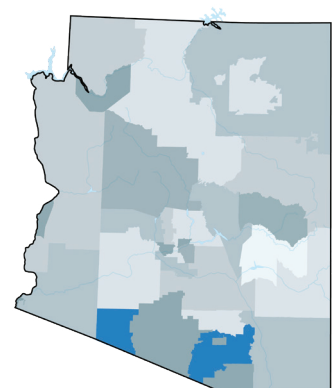
520.628.6689

FTF Community Outreach Coordinator

Chinna Garza

CGarza@FirstThingsFirst.org

520.628.6694



The **FTF Pima South Region** is defined as the southern portion of Pima County, not including the lands belonging to the Pascua Yaqui Tribe and the Tohono O'odham Nation, plus a small part of Santa Cruz County around the Amado community.

Learn more at
FirstThingsFirst.org/Regions/Pima-South