FIRST THINGS FIRST

The Business Case for Child Care



Investing in quality early childhood programs helps infants, toddlers and preschoolers learn, grow and succeed. Access to affordable child care is important for today's workforce and for building tomorrow's workforce.



60% of Arizona's young children live in households
where all adults work.

Those families need reliable child care to be able to work.



The ability to recruit and retain top talent is more important than ever, and child care is key to solving many of the workforce challenges that Arizona businesses face. That's why the business community needs to be part of finding solutions to the child care crisis."

Danny Seiden

President & CEO Arizona Chamber of Commerce & Industry

Arizona doesn't work if child care doesn't work



Child care challenges cause a staggering loss of \$1.7 billion annually to Arizona's economy.* Employees have to miss work, or eventually quit, if they can't find and afford child care.



Child care is expensive.
Parents can't afford to
pay more. Infant care for
one child costs 19.8% of
a median Arizona family's
income.



Quality early learning correlates strongly to higher graduation rates and less dependence on social services later in life. Increased school readiness leads to workforce readiness.

Allocating resources to support the health and learning of our young children is a crucial economic development strategy.



INCREASED

- · High School Graduation
- · College Matriculation
- Economic Development & Personal Income

DECREASED

- · Special Education/Remediation
- · Dependence on Social Welfare
- Crime-related Costs & Incarceration Rates

High quality child care is a smart investment for Arizona employers

Family-friendly policies support today's workforce, which helps businesses attract and retain talent, promote workforce diversity and increase productivity.

Inadequate options for stable, reliable child care take a heavy toll on Arizonan's working parents, employers and state revenues. **Employers lose \$1.42 billion annually due to employee absences and turnover.**

IMPACT OF INSUFFICIENT CHILD CARE TO ARIZONA BUSINESSES

Over the Last Year, AZ Parents Reported:

INCREASED COST

say that child care costs have escalated

LESS OPTIONS

say that child care options have decreased

QUIT WORK

have left a job due to child care issues

MISSED WORK

have reported absence due to child care issues

Create a working future.

The voice of business leaders like you is crucial to Arizona's economic success.

Help us have action-oriented conversations with businesses, government leaders and other organizations to raise awareness and increase business engagement in early childhood. Visit our Take Action page, to learn more and sign up for our newsletter.



Take Action



Business Impact of Child Care Issues Calculator

Ways to Show Support



Ensure employees have reliable work schedules and information about programs that can help with child care costs.



Help build awareness among policymakers of the impact the child care crisis is having on your business.



Support public policy solutions to the child care crisis, including local, state and federal funding for early learning.