

FIRST THINGS FIRST

\$1 
INVESTED IN EARLY
CHILDHOOD YIELDS A
\$16 RETURN



EARLY CHILDHOOD INVESTMENTS BENEFIT EVERYONE.

Quality early childhood experiences increase high school graduation rates and college enrollment, which in turn, reduce teen pregnancy, unemployment, crime and dependence on social services. These are better outcomes for kids that also save taxpayers money.

First Things First partners with parents and communities to help all kids start school healthy and ready to succeed. To find out more about what First Things First does in your community, visit: www.FirstThingsFirst.org.

READY FOR SCHOOL. SET FOR LIFE.