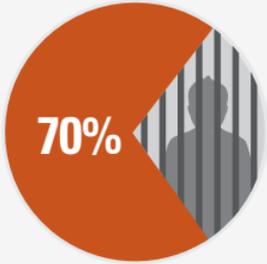


FIRST THINGS FIRST



70% LESS CHANCE OF CRIME

Children exposed to high-quality early education are 70% less likely to commit a violent crime by age 18.

THE ACADEMIC SKILLS KIDS DEVELOP EARLY ON WILL HELP THEM BE MORE SUCCESSFUL IN SCHOOL.

The social skills they develop – like perseverance, attention, motivation and self-confidence – will make them more successful in life. That's why everyone from CEOs to military leaders are calling for greater investments in early childhood. They know that educated, productive citizens are critical to the success of our economy and the security of our nation.

We all have a shared responsibility for making our communities stronger.

First Things First partners with parents and communities to help all kids start school healthy and ready to succeed. To find out more about what First Things First does in your community, visit: www.FirstThingsFirst.org.

READY FOR SCHOOL. SET FOR LIFE.