Phoenix South Regional Partnership Council

2016

Needs and Assets Report

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Funded by
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February 10, 2017

Message from the Chair:

The past years have been rewarding for the First Things First Phoenix South Regional Partnership Council, as we delivered on our mission to build better futures for young children and their families. Our strategic direction has been guided by the Needs and Assets reports specifically created for the Phoenix South Region in 2008, 2010 and 2012 and 2014.

Through funded programs, partnerships and community outreach, we have positively impacted the lives of many young children and their families. The new 2016 Needs and Assets report is vital to informing the continued work in building a truly integrated early childhood system for young children, and to achieving our greater vision of overall stronger communities.

The Phoenix South Regional Partnership Council would like to thank our Needs and Assets vendor, University of Arizona Norton School of Family and Consumer Sciences for their knowledge, expertise and analysis of the Phoenix South region. The new report will help guide the decisions of the Phoenix South Regional Partnership Council as they continue the mission to serve the young children and their families within the Phoenix area.

We hope this report will not only be of use to the First Things First council, but to the greater community. Together with our dedicated volunteers and community partners, First Things First is making a real difference in the lives of our youngest citizens in Phoenix and throughout the entire state.

Thank you for your continued support.

Sincerely,

Karen Stewart, Chair
Introductory Summary and Acknowledgments

Ninety percent of a child’s brain develops before kindergarten and the quality of a child’s early experiences impact whether their brain will develop in positive ways that promote learning. Understanding the critical role the early years play in a child’s future success is crucial to our ability to foster each child’s optimal development and, in turn, impact all aspects of well-being of our communities and our state.

This Needs and Assets Report for the Phoenix South Region helps us in understanding the needs of young children, the resources available to meet those needs and gaps that may exist in those resources. An overview of this information is provided in the Executive Summary and documented in further detail in the full report.

The First Things First Phoenix South Regional Partnership Council recognizes the importance of investing in young children and ensuring that families and caregivers have options when it comes to supporting the healthy development of young children in their care. This report provides information that will aid the Council’s funding decisions, as well as our work with community partners on building a comprehensive early childhood system that best meets the needs of young children in our community.

It is our sincere hope that this information will help guide community conversations about how we can best support school readiness for all children in the Phoenix South region. This information may also be useful to stakeholders in our area as they work to enhance the resources available to young children and their families and as they make decisions about how best to support children birth to 5 years old in our area.

Acknowledgments:

We want to thank the Arizona Department of Economic Security and the Arizona Child Care Resource and Referral, the Arizona Department of Health Services, the Arizona Department of Education, the Census Bureau, the Arizona Department of Administration- Employment and Population Statistics, and the Arizona Health Care Cost Containment System for their contributions of data for this report, and their ongoing support and partnership with First Things First on behalf of young children.

To the current and past members of the Phoenix South Regional Partnership Council, your vision, dedication, and passion have been instrumental in improving outcomes for young children and families within the region. Our current efforts will build upon those successes with the ultimate goal of building a comprehensive early childhood system for the betterment of young children within the region and the entire state.
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Executive Summary

Regional Description
The First Things First Phoenix South Region is primarily the southern part of the city of Phoenix. Phoenix South Regional Partnership Council provides services in the city of Phoenix, south of Thomas Road, but also including the communities of Maryvale, north of Thomas (full ZIP code areas of 85031 and 85033 and the city of Phoenix portion of 85037). The region does not include Ahwatukee.

Data Sources
The data contained in this report come from a variety of sources. Some data were provided to First Things First by state agencies, such as the Arizona Department of Economic Security (DES), the Arizona Department of Education (ADE), and the Arizona Department of Health Services (ADHS). Other data were obtained from publicly available sources, including the 2010 U. S. Census, the American Community Survey (ACS), the Arizona Department of Administration (ADOA), and the Arizona Health Care Cost Containment System (AHCCCS). In addition, regional data from the 2012 First Things first Family and Community Survey (FCS) are included.

Population Characteristics
According to the U.S. Census, the Phoenix South Region had a population of 534,987 in 2010, of whom 65,037 (12%) were children under the age of six. Twenty-eight percent of households in the region included a young child, much higher than Maricopa County (17%) or across the state (16%). According to the Arizona Department of Administration, the population of young children in Maricopa County was expected to decrease by 2015, but then begin increasing again into 2020. The overall increase from 2010 to 2020 in the young child population in the county (10%) is projected to be slightly lower than the state of Arizona’s projected increase (12%).

Living arrangements of children in the Phoenix South Region differ from those in the county and the state. Half (50%) of young children in the Phoenix South Region live with a single parent, which is a higher proportion than elsewhere across the state (37%). In addition, young children in the Phoenix South Region are more likely to live in single-female headed households (29%) or single-male headed households (14%) than are young children across the state (24% and 11% respectively). In the Phoenix South Region, half of children aged birth to 5 (50%) live with a foreign-born parent; this is a much higher proportion than in Maricopa County (31%) or across the state (28%). And whereas a higher percentage of young children in the region are living in a grandparent’s household (18%) compared to the county (12%) or state (14%), among children living in a grandparent’s household, fewer in the region are in a grandparent’s household with no parent present (9% compared to 13% in the county and 15% in the state).

Differences also exist between the region, county, and the state relating to race, ethnicity, and language. Over three-quarters (78%) of young children in the Phoenix South Region are Hispanic or Latino. This is a much higher percentage of Latino children than elsewhere in Maricopa County (46%) and in the state of Arizona (45%). A smaller proportion of adults (those aged 18 and older) than children identify as Hispanic or Latino across all geographic levels. A
higher percentage of adults (those aged 18 and older) in the region identify as Hispanic or Latino (61%), compared to 25 percent across both Maricopa County and the state. Household language use also reflects these demographic patterns; a far higher proportion of households in the region (53%) report speaking a language other than English compared to Maricopa County (25%) and Arizona (27%). Twelve percent of households in the region are limited-English-speaking households where Spanish is the primary language.

**Economic Circumstances**

Poverty and low income levels are a larger issue in the Phoenix South Region than across Maricopa County or the state. Thirty-three percent of the total (all-ages) population of the Phoenix South Region lives in poverty, which is much higher than elsewhere in Maricopa County (17% in poverty) or the state (18%). The percentage of the population of young children aged 0-5 in poverty in the Phoenix South Region (44%) is also considerably higher than the population of young children living in poverty across the county (26%) or state (28%). In addition to the families whose incomes fall below the federal poverty level, a substantial proportion of households in the region and county are considered low income (i.e., near but not below the federal poverty level [FPL]). Nearly seven out of every ten families (69%) in the region with children aged four and under live below 185 percent of the FPL (i.e., earned less than $3,677 a month for a family of four) compared to 45 percent in the county and 48 percent across the state.

Other indicators related to poverty in the region also differ from the county and state. The proportion of housing units costing more than 30 percent of the owners’ or renters’ income is higher in the Phoenix South Region (45%) compared to Maricopa County (37%) and the state (36%). The foreclosure rate in the region (10.3 per 10,000 homes) is also higher than the rate in the county or across the state (7.2 per 10,000 for both).

The percentages of children aged 5 and under receiving Temporary Assistance for Needy Families (TANF) from 2012 to 2014 were low for the region, county, and the state, although across years, receipt of this benefit has been higher in the Phoenix South Region than elsewhere. Other safety net programs, such as the Supplemental Nutrition Assistance Program (SNAP) and the school-based free or reduced-price lunch program, reached more children. For SNAP, over three-quarters of young children in the Phoenix South Region have received this benefit in the years 2012 through 2014, compared to about half in both Maricopa County across the state as a whole. For both TANF and SNAP, the percentage of young children receiving this benefit decreased between 2012 and 2014. Fifty-four percent of students in Maricopa County have been eligible for free or reduced-price lunch since 2012. At the same time, the percent across the state has remained at 57 or 58 percent.

**Educational Indicators**

Education appears to be a challenge for the region. Over a third (35%) of adults aged 25 and older in the Phoenix South Region did not complete high school. This is a substantially higher percentage than across Maricopa County or the state as a whole (14% for both). Adults in the Phoenix South Region are also less likely to have earned a bachelor’s degree or higher (14%)
than adults across the county (30%) or Arizona (27%). High school drop-out rates were similar in Maricopa County and in the state of Arizona (both 3% in FY2014). In addition, four and five year graduation rates in 2013 in Maricopa County (77% and 80% respectively) were slightly higher than in the state (75% and 79%), but had decreased from highs in 2011 of 80 and 83 percent respectively.

Although data specific to the Phoenix South Region is not available for this report, child academic achievement in Maricopa County is very similar to the state. Students are considered to “pass” Arizona’s Instrument to Measure Standards (AIMS) if they meet or exceed the standard. AIMS 3rd grade Reading and Math results were similar for Maricopa County and the state of Arizona in 2014. Only three percent of 3rd graders in the county and state scored “falls far below” in reading, whereas in math, nine percent of 3rd graders in Maricopa County and 10 percent in Arizona received this score.

**Early Learning**

In 2014, there were 255 licensed child care providers in the Phoenix South Region, licensed to serve 15,422 children. Most of these providers were classified as child care centers (n=137), followed by family child care providers (n=66) and group homes (n=41). The cost of care in Maricopa County varies by the type of care and the age of the child receiving care. For example, residents in Maricopa County tend to pay higher prices for child care centers (e.g., $35 per day for 3-5 year olds compared to $33 elsewhere in the state) but lower prices for approved family homes (e.g., $16 per day for 3-5 year olds compared to $20 elsewhere in the state).

According to data from the American Community Survey, a lower proportion of children aged 3 and 4 were enrolled in nursery school, preschool, or kindergarten in the Phoenix South Region (22%) compared to Maricopa County and across the state of Arizona (35% for both).

In the Phoenix South Region, Maricopa County, and across Arizona, most referrals made to the Arizona Early Intervention Program (AzEIP) in FY 2014 were for children aged 25 to 35 months (n=795 for the region). The pattern of children being served by AzEIP in October of 2014 was similar for the region, county, and the state with more 25 to 35 month olds being served than 13 to 24 month olds and those under 1 year combined. The number of Division of Developmental Disabilities (DDD) service visits for children aged 0-2 decreased from 2013 to 2014 in the region, county and the state. This was also true for service visits for children ages 3-5 in the county and the state region, but in the region, service visits for that age actually increased slightly. The reasons for these changes are unknown.

**Child Health**

Many of the characteristics of mothers who gave birth in 2013 in the Phoenix South Region differed from Maricopa County and across the state of Arizona. For example, 32 percent of women giving birth in the Phoenix South Region had less than a high school education, compared to 17 percent in Maricopa County and 18 percent across the state overall. Mothers in the region were also more likely to be under the age of 20 (13%) than those in the county (8%) or across the state (9%). A lower proportion of mothers in the Phoenix South Region
reported smoking (3%) than in the county (4%) or state (4%). Twenty percent of expectant mothers failed to receive prenatal care in the first trimester which is a higher proportion than elsewhere in the county and state, but does still meet the Healthy People 2020 guideline of no more than 22.1 percent lacking first trimester care. However, for the proportion of women who smoke while pregnant objective, the region falls above the Healthy People 2020 goal of 1.4 percent.

The Phoenix South Region is meeting additional objectives for Healthy People 2020 infant and child health. Healthy People 2020 objectives include that fewer than 7.8 percent of babies are born at low birth weights and fewer than 11.4 percent are born preterm. In the region in 2013, seven percent of babies were low birth weight and 10 percent were premature.

A key factor in health care is health insurance, and young children in the region were more likely to be uninsured (13%) compared to the county and state (10% for both). Compared to young children, members of the total (all ages) population of the region, county, and state were more likely to lack health insurance. This was especially true in the Phoenix South Region, where nearly one-third (30%) of the total population was uninsured compared to 17 percent in both Maricopa County and the state.

While immunization rates vary by vaccine, over 90 percent of children in child care in the Phoenix South Region had completed each of the three major (DTAP, polio, and MMR) vaccine series; these rates were similar to those of the county and state. The Healthy People 2020 Target for vaccination coverage for children ages 19-35 months for these vaccines is 90 percent, suggesting the region is meeting this goal. However, given that state regulations require children enrolled in child care to be up to date on immunizations, it is possible that the rates of immunization for children in child care are higher than immunization rates for children not in child care. If that is the case, the rates for the entire population of children in these areas may not meet Healthy People 2020 goals. Children in kindergarten were vaccinated at similar rates to children in child care for the region, and the region’s rates of vaccine coverage for kindergarteners were just above those at the county and state level. The Phoenix South Region also had lower rates of religious, personal belief and medical exemptions from immunizations than the county or the state.

Family Support and Literacy

The First Things First Family and Community Survey is a phone-based survey designed to measure many critical areas of parents’ knowledge, skills, and behaviors related to their young children. In the South Phoenix¹ Region, 201 people responded to the 2012 First Things First Family and Community Survey. Among other topics, the survey collected data about parent and caregiver knowledge of children’s early development and their involvement in a variety of behaviors known to contribute positively to healthy development. Parents in the South Phoenix Region were less likely to report reading to their children (28%), telling stories to their

¹ Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
children (42%) and drawing with their child (39%) six or seven days a week compared to parents across the state (51%, 51% and 47% respectively). Seventy-seven percent of parents in the South Phoenix Region showed a similar understanding that brain development can be impacted prenatally or right from birth, which was similar to respondents across the state as a whole.

**Communication, Public Information and Awareness**

In addition to measuring parent knowledge, skills, and behaviors related to their young children, the 2012 First Things First Family and Community Survey collected data on parents’ perceptions regarding resources available to young children and their families across Arizona. Results from the survey demonstrated that residents in the South Phoenix Region had similar levels of satisfaction with available information and resources, and agreement with ease of locating services, compared to the state. Over one-third (38%) of South Phoenix Region respondents indicated they were “very satisfied” with “the community information and resources available to them about their children’s development and health,” compared to 39 percent of respondents across the state. Seventy-eight percent of South Phoenix Region respondents “strongly” or “somewhat agreed” that “it is easy to locate services that I want or need,” compared to 74 percent of respondents across the state.

**Systems Coordination among Early Childhood Programs and Services**

The 2012 First Things First Family and Community Survey collected data on parents’ perceptions regarding how well agencies that serve young children and their families coordinate and collaborate. One item from the survey addresses the issue of perceived early childhood system coordination. Respondents in both the South Phoenix Region and the state were more likely to indicate satisfaction (50% in the region, 43% in the state) than dissatisfaction (27% in the region, 29% in the state) with how care providers and government agencies work together and communicate.
The Phoenix South Region

Regional Description

The First Things First regional boundaries were initially established in 2007, creating 31 regions which were designed to (a) reflect the view of families in terms of where they access services, (b) coincide with existing boundaries or service areas of organizations providing early childhood services, (c) maximize the ability to collaborate with service systems and local governments, and facilitate the ability to convene a Regional Partnership Council, and (d) allow for the collection of demographic and indicator data. The regional boundaries are reviewed every two years. In fiscal year 2015, the boundaries were modified using census blocks, creating 28 regions. This report uses the 2015 definition of the regional boundaries.

The First Things First Phoenix South Region is primarily the southern part of the city of Phoenix. Phoenix South Regional Partnership Council provides services in the city of Phoenix, south of Thomas Road, but also including the communities of Maryvale, north of Thomas (full ZIP code areas of 85031 and 85033 and the city of Phoenix portion of 85037). The region does not include Ahwatukee.

Figure 1 below shows the geographical area covered by the Phoenix South Region. Additional information available at the end of this report includes a map of the region by zip code in Appendix 1, a table listing zip codes for the region in Appendix 2, and a map of school districts in the region in Appendix 3.
Figure 1. The Phoenix South Region


Data Sources

The data contained in this report come from a variety of sources. Some data were provided to First Things First by state agencies, such as the Arizona Department of Economic Security (DES), the Arizona Department of Education (ADE), and the Arizona Department of Health Services (ADHS). Other data were obtained from publically available sources, including the 2010 U.S. Census, the American Community Survey (ACS), the Arizona Department of Administration (ADOA), and the Arizona Health Care Cost Containment System (AHCCCS). In addition, regional data from the 2012 First Things first Family and Community Survey (FCS) are included.
The U.S. Census\(^2\) is an enumeration of the population of the United States. It is conducted every ten years, and includes information about housing, race, and ethnicity. The 2010 U.S. Census data are available by census block. There are about 115,000 inhabited blocks in Arizona, with an average population of 56 people each. The Census data for the Phoenix South Region presented in this report were calculated by identifying each block in the region, and aggregating the data over all of those blocks. (Note that the Census 2010 data in the current report may vary to a small degree from census data reported in previous Needs & Assets reports. The reason is that in the previous reports, the Census 2010 data were aggregated by zip code; the current report uses aggregation by census blocks.)

The American Community Survey\(^3\) is a survey conducted by the U.S. Census Bureau each month by mail, telephone, and face-to-face interviews. It covers many different topics, including income, language, education, employment, and housing. The ACS data are available by census tract. Arizona is divided into about 1,500 census tracts, with an average of about 4,200 people in each. The ACS data for the Phoenix South Region were calculated by aggregating over the census tracts which are wholly or partially contained in the region. The data from partial census tracts were apportioned according to the percentage of the 2010 Census population in that tract living inside the Phoenix South Region. The most recent and most reliable ACS data are averaged over the past five years; those are the data included in this report. They are based on surveys conducted from 2009 to 2013. In general, the reliability of ACS estimates is greater for more populated areas. Statewide estimates, for example, are more reliable than county-level estimates.

To protect the confidentiality of program participants, the First Things First Data Dissemination and Suppression Guidelines preclude our reporting social service and early education programming data if the count is less than ten, and preclude our reporting data related to health or developmental delay if the count is less than twenty-five. In addition, some data received from state agencies may be suppressed according to their own guidelines. The Arizona Department of Health Services, for example, does not report counts less than six. Throughout this report, information which is not available because of suppression guidelines will be indicated by entries of “N/A” in the data tables.

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Population Characteristics

Why it Matters

The characteristics of families living within a region can influence the availability of resources and supports for those families.\(^4\) Population characteristics and trends in family composition are often considered by policymakers when making decisions about the type and location of services to be provided within a region such as schools, health care facilities and services, and social services and programs. As a result of these decisions, families with young children may have very different experiences within and across regions regarding access to employment, food resources, schools, health care facilities and providers, and social services. It is important, therefore, that decision-makers understand who their constituents are so that they can prioritize policies that address the needs of diverse families with young children. Accurate and up-to-date information about population characteristics such as the number of children and families in a geographic region, their ethnic composition, whether their parents were born abroad, living arrangements and languages spoken can support the development or continuation of resources that are linguistically, culturally, and geographically most appropriate for a given locale.

In addition to being affected by community resources, the likelihood of a child reaching his or her optimal development can also be affected by the supports and resources available within the family.\(^5,6\) The availability of family resources can be influenced by the characteristics of the family structure, such as who resides in a household and who is responsible for a child’s care. Children living with and being cared for by relatives or caregivers other than parents, is increasingly common.\(^7\) Those providing this type of care, such as friends, aunts, uncles, siblings and grandparents, may be in need of special support. Raising or supporting young children may pose a particular challenge for aging grandparents, as they often lack information on resources,


support services, benefits and policies available to aid in their caregiving role.\(^8\) Often, grandparents take on child rearing responsibilities when parents are unable to provide care because of the parent’s death, unemployment or underemployment, physical or mental illness, substance abuse, incarceration, or because of domestic violence or child neglect in the family.\(^9\) Caring for children who have experienced family trauma can pose an even greater challenge to grandparents, who may be in need of specialized assistance and resources to support their grandchildren.

Understanding language use in the region can also contribute to being better able to serve the needs of families with young children. Language preservation and revitalization have been recognized by the U.S. Department of Health & Human Services as keys to strengthening culture in Native communities and to encouraging communities to move toward social unity and self-sufficiency.\(^10\) Special consideration should be given to respecting and supporting the numerous Native languages spoken by families, particularly in tribal communities around the state. In addition, assuring that early childhood resources and services are available in Spanish is important in many areas of Arizona, given that five percent of the households in the state are limited English speaking households (that is, a household where none of the members speak English very well). Language barriers for these families can limit their access to health care and social services, and can provide challenges to communication between parents and their child’s teachers, which can impact the quality of education children are able to receive.\(^11\)


What the Data Tell Us

According to the U.S. Census the Phoenix South Region had a population of 534,987 in 2010, of whom 65,037 (12%) were children under the age of six (see Table 1). Twenty-eight percent of households in the region included a young child, much higher than Maricopa County (17%) or across the state (16%). According to the Arizona Department of Administration, the population of young children in Maricopa County was expected to decrease by 2015, and then begin increasing again into 2020 (see Table 3). The overall increase from 2010 to 2020 in the young child population in the county (10%) is projected to be slightly lower than the state of Arizona’s projected increase (12%).

Living arrangements of children in the Phoenix South Region differ from those in the county and the state. Half (50%) of young children in the Phoenix South Region live with a single parent, which is a higher proportion than elsewhere across the state (37%) (see Figure 2). In addition, young children in the Phoenix South Region are more likely to live in single-female headed households (29%) or single-male headed households (14%) than are young children across the state (24% and 11% respectively) (see Figure 3). In the Phoenix South Region, half of children aged birth to 5 (50%) live with a foreign-born parent; this is a much higher proportion than in Maricopa County (31%) or across the state (28%) (see Table 4). And whereas a higher percentage of young children in the region are living in a grandparent’s household (18%) compared to the county (12%) or state (14%), among children living in a grandparent’s household, fewer in the region are in a grandparent’s household with no parent present (9% compared to 13% in the county and 15% in the state) (see Table 6).

Differences also exist between the region, county, and the state relating to race, ethnicity, and language. Over three-quarters (78%) of young children in the Phoenix South Region are Hispanic or Latino. This is a much higher percentage of Latino children than elsewhere in Maricopa County (46%) and in the state of Arizona (45%) (see Table 7). A smaller proportion of adults (those aged 18 and older) than children identify as Hispanic or Latino across all geographic levels. A higher percentage of adults (those aged 18 and older) in the region identify as Hispanic or Latino (61%), compared to 25 percent across both Maricopa County and the state (see Table 8). Household language use also reflects these demographic patterns; a far higher proportion of households in the region (53%) report speaking a language other than English compared to Maricopa County (25%) and Arizona (27%) (see Table 9). Twelve percent of households in the region are limited-English-speaking households where Spanish is the primary language.
Population and Households

Table 1. Population and households, 2010

<table>
<thead>
<tr>
<th></th>
<th>TOTAL POPULATION</th>
<th>POPULATION (AGES 0-5)</th>
<th>TOTAL NUMBER OF HOUSEHOLDS</th>
<th>HOUSEHOLDS WITH ONE OR MORE CHILDREN (AGES 0-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>534,987</td>
<td>65,037</td>
<td>156,056</td>
<td>43,678</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>3,817,117</td>
<td>339,217</td>
<td>1,411,583</td>
<td>238,955</td>
</tr>
<tr>
<td>Arizona</td>
<td>6,392,017</td>
<td>546,609</td>
<td>2,380,990</td>
<td>384,441</td>
</tr>
</tbody>
</table>


Table 2. Population of children by single year-of-age, 2010

<table>
<thead>
<tr>
<th></th>
<th>AGES 0-5</th>
<th>AGE 0</th>
<th>AGE 1</th>
<th>AGE 2</th>
<th>AGE 3</th>
<th>AGE 4</th>
<th>AGE 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>65,037</td>
<td>10,799</td>
<td>10,860</td>
<td>11,394</td>
<td>11,059</td>
<td>10,663</td>
<td>10,262</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>339,217</td>
<td>54,300</td>
<td>55,566</td>
<td>57,730</td>
<td>58,192</td>
<td>56,982</td>
<td>56,447</td>
</tr>
<tr>
<td>Arizona</td>
<td>546,609</td>
<td>87,557</td>
<td>89,746</td>
<td>93,216</td>
<td>93,880</td>
<td>91,316</td>
<td>90,894</td>
</tr>
</tbody>
</table>


Note: Children age 0 were born between April 2009 and March 2010; children age 5 were born between April 2004 and March 2005.

Table 3. State and county population projections, 2015 & 2020

<table>
<thead>
<tr>
<th></th>
<th>POPULATION (AGES 0-5) IN 2010 CENSUS</th>
<th>PROJECTED POPULATION (AGES 0-5) IN 2015</th>
<th>PROJECTED POPULATION (AGES 0-5) IN 2020</th>
<th>PROJECTED CHANGE FROM 2010 TO 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>339,217</td>
<td>330,800</td>
<td>373,700</td>
<td>10%</td>
</tr>
<tr>
<td>Arizona</td>
<td>546,609</td>
<td>537,200</td>
<td>610,400</td>
<td>12%</td>
</tr>
</tbody>
</table>

Sources: The Arizona Department of Administration, Employment and Population Statistics, "2012-2050 State and county population projections" & 2010 U.S. Census

Note: Regional data were not available for this indicator.
Living Arrangements for Young Children

**Figure 2. Living arrangements for children (ages 0-5), 2009-2013 five-year estimate**

Source: American Community Survey, 5-year estimates (2009-2013), Tables B05009, B09001, B17006
Retrieved from: http://factfinder.census.gov

**Figure 3. Heads of households in which young children (ages 0-5) live, 2010**

Retrieved from: http://factfinder.census.gov
**Table 4. Children (ages 0-5) living with one or two foreign-born parents, 2009-2013 five-year estimate**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>50%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>31%</td>
</tr>
<tr>
<td>Arizona</td>
<td>28%</td>
</tr>
</tbody>
</table>


**Table 5. Children (ages 0-5) living in the household of a grandparent, 2010**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>18%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>12%</td>
</tr>
<tr>
<td>Arizona</td>
<td>14%</td>
</tr>
</tbody>
</table>


**Table 6. Grandparents responsible for grandchildren (ages 0-17) living with them, 2009-2013 five-year estimate**

<table>
<thead>
<tr>
<th>Region</th>
<th>Grandchildren (0-17) Living with Grandparent Householder</th>
<th>Grandparent Householder Responsible for Own Grandchildren (0-17)</th>
<th>Grandparent Householder Responsible for Own Grandchildren (0-17) with No Parent Present</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>18,427</td>
<td>9,617</td>
<td>1,661</td>
</tr>
<tr>
<td>Phoenix South Region</td>
<td>18,427</td>
<td>9,617</td>
<td>1,661</td>
</tr>
<tr>
<td></td>
<td>36,520</td>
<td>9,596</td>
<td>13%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>72,197</td>
<td>36,520</td>
<td>9,596</td>
</tr>
<tr>
<td></td>
<td>137,753</td>
<td>73,467</td>
<td>20,102</td>
</tr>
<tr>
<td>Arizona</td>
<td>137,753</td>
<td>73,467</td>
<td>20,102</td>
</tr>
</tbody>
</table>

Race, Ethnicity, and Language

**Table 7. Race and ethnicity of the population of young children (ages 0-4), 2010**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL POPULATION (AGES 0-4)</th>
<th>HISPANIC OR LATINO</th>
<th>WHITE, NOT HISPANIC</th>
<th>BLACK OR AFRICAN AMERICAN</th>
<th>AMERICAN INDIAN</th>
<th>ASIAN OR PACIFIC ISLANDER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>54,775</td>
<td>78%</td>
<td>9%</td>
<td>9%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>282,770</td>
<td>46%</td>
<td>40%</td>
<td>6%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Arizona</td>
<td>455,715</td>
<td>45%</td>
<td>40%</td>
<td>5%</td>
<td>6%</td>
<td>3%</td>
</tr>
</tbody>
</table>


**Table 8. Race and ethnicity of the adult population (ages 18 and older), 2010**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL POPULATION (AGES 18+)</th>
<th>HISPANIC OR LATINO</th>
<th>WHITE</th>
<th>BLACK OR AFRICAN AMERICAN</th>
<th>AMERICAN INDIAN</th>
<th>ASIAN OR PACIFIC ISLANDER</th>
<th>OTHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>355,459</td>
<td>61%</td>
<td>24%</td>
<td>10%</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>2,809,256</td>
<td>25%</td>
<td>64%</td>
<td>4%</td>
<td>1%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Arizona</td>
<td>4,763,003</td>
<td>25%</td>
<td>63%</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Figure 4. Language spoken at home, by persons ages 5 and older, 2009-2013 five-year estimate**


**Table 9. Household use of languages other than English, 2009-2013 five-year estimate**

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF HOUSEHOLDS</th>
<th>HOUSEHOLDS IN WHICH A LANGUAGE OTHER THAN ENGLISH IS SPOKEN</th>
<th>LIMITED ENGLISH SPEAKING HOUSEHOLDS (TOTAL)</th>
<th>LIMITED ENGLISH SPEAKING HOUSEHOLDS (SPANISH)</th>
<th>LIMITED ENGLISH SPEAKING HOUSEHOLDS (NOT SPANISH)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>157,625</td>
<td>53%</td>
<td>13%</td>
<td>12%</td>
<td>1%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>1,411,727</td>
<td>25%</td>
<td>5%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Arizona</td>
<td>2,370,289</td>
<td>27%</td>
<td>5%</td>
<td>4%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Economic Circumstances

Why it Matters

Many economic factors contribute to a child’s well-being, including family income, parent employment status, and the availability of safety-net programs such as housing and nutrition assistance.\(^\text{12,13}\) Understanding the economic context in which families with young children live is crucial when designing programs and policies intended to assist them.

Employment rates and income are common indicators of economic well-being. Unemployment and job loss often result in families having fewer resources to meet their regular monthly expenses and support their children’s development. Family dynamics can be negatively impacted by job loss as reflected in higher levels of parental stress, family conflict and more punitive parental behaviors.\(^\text{14}\) Parental job loss can also impact children’s school performance (shown by lower test scores, poorer attendance, higher risk of grade repetition, suspension or expulsion among children whose parents have lost their jobs.)\(^\text{15}\) Unemployment rates, therefore, can be an indicator of family stress, and are also an important indicator of regional economic vitality.

Employment rates and job opportunities contribute to the income families have available. It is estimated that families need an income of about twice the federal poverty level (FPL)\(^\text{16}\) to meet basic needs.\(^\text{17}\) Families earning less may experience unstable access to basic resources like food and housing. Food insecurity – the lack of reliable access to affordable, nutritious food – negatively impacts the health and well-being of children, including a heightened risk for developmental delays.\(^\text{18}\) High housing costs, relative to income, are associated with increased risk for homelessness, overcrowding, poor nutrition, frequent moving, lack of supervision while


\(^\text{15}\) Ibid


parents are at work, and low cognitive achievement.\textsuperscript{19} Poverty, especially among children, can have far reaching negative consequences, including an effect on brain development and later cognitive ability.\textsuperscript{20}

Public assistance programs are one way of combating the effects of poverty and providing supports to children and families in need. Temporary Assistance for Needy Families\textsuperscript{21} (TANF, which has replaced previous welfare programs) provides cash assistance and services to the very poor and can help offset some of the economic circumstances of families that may have a detrimental effect on young children. Another safety net program, the Supplemental Nutrition Assistance Program (SNAP, also referred to as “Nutrition Assistance” and “food stamps”) has been shown to help reduce hunger and improve access to healthier food.\textsuperscript{22} SNAP benefits support working families whose incomes simply do not provide for all their needs. For low-income working families, the additional income from SNAP is substantial. For example, for a three-person family with one person whose wage is $10 per hour, SNAP benefits boost take-home income by ten to 20 percent.\textsuperscript{23} Similarly, the National School Lunch Program\textsuperscript{24} provides free and reduced-price meals at school for students whose families meet income criteria. These income criteria are 130 percent of the federal poverty level (FPL) for free lunch, and 185 percent of the FPL for reduced price lunch.


\textsuperscript{21} In Arizona, TANF eligibility is capped at $335 per month, or $4020 annually for a family of four, and has recently undergone significant changes. Beginning in 2016, Arizona will become the first and only state that limits a person’s lifetime benefit to 12 months. In addition, since 2009, a steadily decreasing percentage of Arizona TANF funds have been spent on three of the key assistance categories: cash assistance to meet basic needs, helping connect parents to employment opportunities, and child care. In 2013, Arizona ranked 51\textsuperscript{st}, 47\textsuperscript{th}, and 46\textsuperscript{th} respectively in proportional spending in those categories across all states and the District of Columbia. Meanwhile, since 2009, an increasing percentage of Arizona TANF funds have been spent on other costs such as child protection, foster care, and adoption. Sources: Reilly, T., and Vitek, K. (2015). TANF cuts: Is Arizona shortsighted in its dwindling support for poor families? Retrieved from: https://morrisoninstitute.asu.edu/sites/default/files/content/products/TANF.doc_0.pdf ; Floyd, I., Pavetti, L., and Schott, L. (2015). How states use federal and state funds under the TANF block grant. Retrieved from: http://www.cbpp.org/research/family-income-support/how-states-use-federal-and-state-funds-under-the-tanf-block-grant


\textsuperscript{23} Ibid

**What the Data Tell Us**

Poverty and low income levels are a larger issue in the Phoenix South Region than across Maricopa County or the state. Thirty-three percent of the total (all-ages) population of the Phoenix South Region lives in poverty, which is much higher than elsewhere in Maricopa County (17% in poverty) or the state (18%) (see Figure 5). The percentage of the population of young children aged 0-5 in poverty in the Phoenix South Region (44%) is also considerably higher than the population of young children living in poverty across the county (26%) or state (28%). In addition to the families whose incomes fall below the federal poverty level, a substantial proportion of households in the region and county are considered low income (i.e., near but not below the federal poverty level [FPL]). Nearly seven out of every ten families (69%) in the region with children aged four and under live below 185 percent of the FPL (i.e., earned less than $3,677\textsuperscript{25} a month for a family of four) compared to 45 percent in the county and 48 percent across the state (see Table 10).

Other indicators related to poverty in the region also differ from the county and state. The proportion of housing units costing more than 30 percent of the owners’ or renters’ income is higher in the Phoenix South Region (45%) compared to Maricopa County (37%) and the state (36%) (see Table 13). The foreclosure rate in the region (10.3 per 10,000 homes) is also higher than the rate in the county or across the state (7.2 per 10,000 for both).

The percentages of children aged 5 and under receiving Temporary Assistance for Needy Families (TANF) from 2012 to 2014 were low for the region, county, and the state, although across years, receipt of this benefit has been higher in the Phoenix South Region than elsewhere (see Table 14). Other safety net programs, such as the Supplemental Nutrition Assistance Program (SNAP) and the school-based free or reduced-price lunch program, reached more children. For SNAP, over three-quarters of young children in the Phoenix South Region have received this benefit in the years 2012 through 2014, compared to about half in both Maricopa County across the state as a whole (see Table 15). For both TANF and SNAP, the percentage of young children receiving this benefit decreased between 2012 and 2014. Fifty-four percent of students in Maricopa County have been eligible for free or reduced-price lunch since 2012 (see Table 16). At the same time, the percent across the state has remained at 57 or 58 percent.

\textsuperscript{25} Based on 2014 FPL Guidelines, see http://aspe.hhs.gov/2014-poverty-guidelines
Poverty and Income

Figure 5. Percent of population in poverty, 2009-2013 five-year estimate


Table 10. Federal poverty levels for families with young children (ages 0-4), 2009-2013 five-year estimate

<table>
<thead>
<tr>
<th></th>
<th>Families with children 0-4</th>
<th>Families with children 0-4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Below poverty</td>
<td>Below 130% poverty</td>
</tr>
<tr>
<td>Phoenix South Region</td>
<td>33,576</td>
<td>42%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>192,078</td>
<td>25%</td>
</tr>
<tr>
<td>Arizona</td>
<td>307,126</td>
<td>26%</td>
</tr>
</tbody>
</table>

**Figure 6. Median annual family incomes, 2009-2013 five-year estimate**


**Employment and Housing**

**Figure 7. Average annual unemployment rates, 2006-2014**

Table 11. Parents of young children (ages 0-5) who are or are not in the labor force, 2009-2013 five-year estimate

<table>
<thead>
<tr>
<th></th>
<th>ESTIMATED NUMBER OF CHILDREN (AGES 0-5) LIVING WITH ONE OR TWO PARENTS</th>
<th>CHILDREN (0-5) LIVING WITH TWO PARENTS</th>
<th>CHILDREN (0-5) LIVING WITH ONE PARENT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BOTH PARENTS IN LABOR FORCE</td>
<td>ONE PARENT IN LABOR FORCE</td>
<td>NEITHER PARENT IN LABOR FORCE</td>
</tr>
<tr>
<td>Phoenix South Region</td>
<td>58,438</td>
<td>21%</td>
<td>25%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>324,493</td>
<td>32%</td>
<td>29%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1%</td>
<td>28%</td>
</tr>
<tr>
<td>Arizona</td>
<td>517,766</td>
<td>31%</td>
<td>29%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1%</td>
<td>29%</td>
</tr>
</tbody>
</table>

Retrieved from: http://factfinder.census.gov
Note: Persons who are unemployed but looking for work are considered to be “in the labor force.”

Table 12. Vacant and occupied housing units, 2009-2013 five-year estimate

<table>
<thead>
<tr>
<th></th>
<th>TOTAL HOUSING UNITS</th>
<th>OCCUPIED HOUSING UNITS</th>
<th>VACANT HOUSING UNITS (NON-SEASONAL)</th>
<th>VACANT HOUSING UNITS (SEASONAL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>185,336</td>
<td>85%</td>
<td>14%</td>
<td>1%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>1,648,392</td>
<td>86%</td>
<td>10%</td>
<td>4%</td>
</tr>
<tr>
<td>Arizona</td>
<td>2,859,768</td>
<td>83%</td>
<td>10%</td>
<td>7%</td>
</tr>
</tbody>
</table>

Retrieved from: http://factfinder.census.gov
Note: Seasonal units are intended for use only in certain seasons or for weekends or other occasional use.

Table 13. Occupied housing units, costs relative to income, and foreclosures, 2009-2013 five-year estimate

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF OCCUPIED HOUSING UNITS</th>
<th>UNITS WHICH COST THE OWNER OR RENTER MORE THAN 30% OF THEIR INCOME</th>
<th>FORECLOSURE RATE (PER 10,000 HOUSING UNITS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>157,625</td>
<td>71,638</td>
<td>45%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>1,411,727</td>
<td>521,467</td>
<td>37%</td>
</tr>
<tr>
<td>Arizona</td>
<td>2,370,289</td>
<td>847,315</td>
<td>36%</td>
</tr>
</tbody>
</table>

## Economic Supports

### Table 14. Children (ages 0-5) receiving Temporary Assistance to Needy Families (TANF), 2012-2014

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
<td>2013</td>
<td>2014</td>
</tr>
<tr>
<td>Phoenix South Region</td>
<td>65,037</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>339,217</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Arizona</td>
<td>546,609</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: The data reflect unduplicated counts of children served during each calendar year.

### Table 15. Children (ages 0-5) in the Supplemental Nutrition Assistance Program (SNAP), 2012-2014

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
<td>2013</td>
<td>2014</td>
</tr>
<tr>
<td>Phoenix South Region</td>
<td>65,037</td>
<td>82%</td>
<td>81%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>339,217</td>
<td>52%</td>
<td>51%</td>
</tr>
<tr>
<td>Arizona</td>
<td>546,609</td>
<td>54%</td>
<td>53%</td>
</tr>
</tbody>
</table>

Note: The data reflect unduplicated counts of children served during each calendar year.
### Table 16. Students eligible for free or reduced-price lunch, 2012-2014

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>54%</td>
<td>54%</td>
<td>54%</td>
</tr>
<tr>
<td>Arizona</td>
<td>57%</td>
<td>57%</td>
<td>58%</td>
</tr>
</tbody>
</table>


*Note: Regional data were not available for this indicator.*
Educational Indicators

Why it Matters

Characteristics of educational involvement and achievement in a region, such as school attendance, standardized tests scores, graduation rates, and the overall level of education of adults, all impact the developmental and economic resources available to young children and their families. Education, in and of itself, is an important factor in how able parents and caregivers are to provide for the children in their care. Parents who graduate from high school earn more and are less likely to rely on public assistance programs than those without high school degrees. Higher levels of education are associated with better housing, neighborhood of residence, and working conditions, all of which are important for the health and well-being of children.

Early school attendance and performance can set the stage for later achievement. Absenteeism in kindergarten is already an indicator of the likelihood of higher rates of absences later in a student’s school career, as well as lower achievement in reading and math. By third grade, reading ability is strongly associated with high school completion. One in six third graders who do not read proficiently will not graduate from high school on time, and the rates are even higher (23%) for children who were both not reading proficiently in third grade and living in poverty for at least a year. In recognition of the importance of assuring that children are reading by the third grade, legislators enacted the Arizona Revised Statute §15-701 (also known as the Move on When Reading law) which states that as of school year 2013-2014 a student shall not be promoted from the third grade if the student obtains a score on the statewide reading assessment “that demonstrates that the pupil’s reading falls far below the

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third-grade level.” Exceptions exist for students identified with or being evaluated for learning disabilities, English language learners, and those with reading impairments.

From 2000-2014, the primary in-school performance of students in the public elementary schools in the state has been measured by Arizona’s Instrument to Measure Standards (AIMS).\(^{32}\) AIMS scores were used to meet the requirement of *Move on When Reading*.

However, a new summative assessment system which reflects Arizona’s K-12 academic standards, Arizona’s Measurement of Educational Readiness to Inform Teaching (AzMERIT), was implemented in the 2014-2015 school year.\(^{33}\) This assessment replaced the reading and mathematics portions of the AIMS test. Although it is not a graduation requirement, it will still be used to determine promotion from the third grade in accordance with Arizona Revised Statute §15-701.\(^{34}\)

AIMS results are included in this report, but future reports will use AzMERIT scores as they become available.

In order for children to be prepared to succeed on tests such as the AIMS or AzMERIT, research shows that early reading experiences, opportunities to build vocabularies and literacy rich environments are the most effective ways to support the literacy development of young children.\(^{35}\)

**What the Data Tell Us**

Over a third (35%) of adults aged 25 and older in the Phoenix South Region did not complete high school (Figure 8). This is a substantially higher percentage than across Maricopa County or the state as a whole (14% for both). Adults in the Phoenix South Region are also less likely to have earned a bachelor’s degree or higher (14%) than adults across the county (30%) or Arizona (27%). High school drop-out rates were similar in Maricopa County and in the state of Arizona (both 3% in FY2014) (see Table 17). In addition, four and five year graduation rates in 2013 in Maricopa County (77% and 80% respectively) were slightly higher than in the state (75% and 79%), but had decreased from highs in 2011 of 80 and 83 percent respectively.

Although data specific to the Phoenix South Region is not available for this report, child academic achievement in Maricopa County is very similar to the state. Students are considered

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\(^{32}\) For more information on the AIMS test, see [http://arizonaindicators.org/education/aims](http://arizonaindicators.org/education/aims)

\(^{33}\) For more information on AzMERIT, see [http://www.azed.gov/assessment/azmerit/](http://www.azed.gov/assessment/azmerit/)

\(^{34}\) For more information on Move on When Reading, see [http://www.azed.gov/mowr/](http://www.azed.gov/mowr/)

to “pass” Arizona’s Instrument to Measure Standards (AIMS) if they meet or exceed the standard. AIMS 3rd grade Reading and Math results were similar for Maricopa County and the state of Arizona in 2014 (see Figure 9 and Figure 10). Only three percent of 3rd graders in the county and state scored “falls far below” in reading, whereas in math, nine percent of 3rd graders in Maricopa County and 10 percent in Arizona received this score.

### Educational Attainment of the Adult Population

*Figure 8. Level of education for the population ages 25 and older, 2009-2013 five-year estimate*

<table>
<thead>
<tr>
<th>Phoenix South Region</th>
<th>Maricopa County</th>
<th>Arizona</th>
</tr>
</thead>
<tbody>
<tr>
<td>35%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>27%</td>
<td>23%</td>
<td>25%</td>
</tr>
<tr>
<td>24%</td>
<td>33%</td>
<td>34%</td>
</tr>
<tr>
<td>14%</td>
<td>30%</td>
<td>27%</td>
</tr>
</tbody>
</table>

- **LESS THAN HIGH-SCHOOL EDUCATION**
- **HIGH-SCHOOL DIPLOMA/GED**
- **SOME COLLEGE OR PROFESSIONAL TRAINING**
- **BACHELOR’S DEGREE OR MORE**

*Source: U.S. Census Bureau (2014). 2009-2013 American Community Survey 5 Year Estimates, Table B15002*
Graduation and Drop-out Rates

Table 17. Drop-out and graduation rates, 2012-2014

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>3%</td>
<td>3%</td>
<td>3%</td>
<td>80%</td>
<td>78%</td>
<td>77%</td>
<td>83%</td>
<td>81%</td>
<td>80%</td>
</tr>
<tr>
<td>Arizona</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
<td>78%</td>
<td>77%</td>
<td>75%</td>
<td>81%</td>
<td>80%</td>
<td>79%</td>
</tr>
</tbody>
</table>

Note: Regional data were not available for this indicator.

Third-grade Test Scores

Figure 9. Results of the 2014 third-grade AIMS Math test

Source: Arizona Department of Education, Research and Evaluation, "AIMS Assessment Results"
Note: Regional data were not available for this indicator.
Figure 10. Results of the 2014 third-grade AIMS Reading test

Source: Arizona Department of Education, Research and Evaluation, “AIMS Assessment Results”
Note: Regional data were not available for this indicator.

Other Educational Indicators

Table 18. Percent of students (Pre-K through 3rd grade) who were homeless, 2012-2014

<table>
<thead>
<tr>
<th>HOMELESS IN 2012</th>
<th>HOMELESS IN 2013</th>
<th>HOMELESS IN 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Arizona</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Note: Regional data were not available for this indicator.
### Table 19. Attendance rates for first-, second-, and third-graders, 2014

<table>
<thead>
<tr>
<th></th>
<th>FIRST-GRADE ENROLLMENT</th>
<th>FIRST-GRADE ATTENDANCE RATE</th>
<th>SECOND-GRADE ENROLLMENT</th>
<th>SECOND-GRADE ATTENDANCE RATE</th>
<th>THIRD-GRADE ENROLLMENT</th>
<th>THIRD-GRADE ATTENDANCE RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>51,824</td>
<td>95%</td>
<td>50,105</td>
<td>96%</td>
<td>48,802</td>
<td>96%</td>
</tr>
<tr>
<td>Arizona</td>
<td>79,826</td>
<td>95%</td>
<td>76,666</td>
<td>95%</td>
<td>75,029</td>
<td>96%</td>
</tr>
</tbody>
</table>


*Note: Regional data were not available for this indicator.*
Early Learning

Why it Matters

Early childhood marks a time of peak plasticity in the brain, and early adversity can weaken the foundation upon which future learning will be built; in other words, positive developmental experiences in early life are crucial.\textsuperscript{36} Research has shown that the experiences that children have from birth to five years of age influence future health and well-being, and that supporting children during this time has a great return on investment.\textsuperscript{37} Investing in high-quality early childhood programs, particularly for disadvantaged children, provides substantial benefits to society through increased educational achievement and employment, reductions in crime, and better overall health of those children as they mature into adults.\textsuperscript{38,39} Children whose education begins with high-quality preschool repeat grades less frequently, obtain higher scores on standardized tests, experience fewer behavior problems, and are more likely to graduate high school.\textsuperscript{40}

The ability of families to access quality, affordable early care and education opportunities, however, can be limited. The annual cost of full-time center-based care for a young child in Arizona is only slightly less than a year of tuition and fees at a public college.\textsuperscript{41} Although the Department of Health and Human Services recommends that parents spend no more than 10 percent of their family income on child care,\textsuperscript{42} the cost of center-based care for a single infant, toddler, or 3-5 year old is an estimated 17, 15 and 11 percent, respectively, of an average Arizona family’s income.\textsuperscript{43}


\textsuperscript{43} The cost of center-based care as a percentage of income is based on the Arizona median annual family income of $58,900.
Child care subsidies can help families who otherwise would be unable to access early learning services.\textsuperscript{44} However, the availability of this type of support is also limited. The number of children receiving Child Care and Development Fund (CCDF) subsidies in Arizona is low. In 2014, only 26,685 children aged birth to 5 (about 5\% of Arizona’s children in this age range) received CCDF vouchers. With half of young children in Arizona living below the federal poverty level, the number in need of these subsidies is likely much higher than those receiving them.

The availability of services for young children with special needs is an ongoing concern across the state, particularly in more geographically remote communities. The services available to families include early intervention screening and intervention services provided through the Arizona Department of Education AZ FIND (Child Find),\textsuperscript{45} the Arizona Early Intervention Program (AzEIP)\textsuperscript{46} and the Division of Developmental Disabilities (DDD).\textsuperscript{47} These programs help identify and assist families with young children who may need additional support to meet their potential. Timely intervention can help young children with, or at risk for, developmental delays improve language, cognitive, and social/emotional development. It also reduces educational costs by decreasing the need for special education.\textsuperscript{48,49,50}

**What the Data Tell Us**

In 2014, there were 255 licensed child care providers in the Phoenix South Region, licensed to serve 15,422 children (see Table 20). Most of these providers were classified as child care centers (n=137), followed by family child care providers (n=66) and group homes (n=41). The cost of care in Maricopa County varies by the type of care and the age of the child receiving care (see Table 21). For example, residents in Maricopa County tend to pay higher prices for child care centers (e.g., $35 per day for 3-5 year olds compared to $33 elsewhere in the state) but lower prices for approved family homes (e.g., $16 per day for 3-5 year olds compared to $20 elsewhere in the state).

\textsuperscript{44} For more information on child care subsidies see https://www.azdes.gov/child-care/
\textsuperscript{45} For more information on AZ FIND see http://www.azed.gov/special-education/az-find/
\textsuperscript{46} For more information on AzEIP see https://www.azdes.gov/azeip/
\textsuperscript{47} For more information on DDD see https://www.azdes.gov/developmental-disabilities/
According to data from the American Community Survey, a lower proportion of children aged 3 and 4 were enrolled in nursery school, preschool, or kindergarten in the Phoenix South Region (22%) compared to Maricopa County and the state of Arizona (35% for both) (see Table 23).

In the Phoenix South Region, Maricopa County, and across Arizona, most referrals made to the Arizona Early Intervention Program (AzEIP) in FY 2014 were for children aged 25 to 35 months (n=795 for the region) (see Table 24). The pattern of children being served by AzEIP in October of 2014 was similar for the region, county, and the state with more 25 to 35 month olds being served than 13 to 24 month olds and those under 1 year combined. The number of Division of Developmental Disabilities (DDD) service visits for children aged 0-2 decreased from 2013 to 2014 in the region, county, and the state (see Table 25). This was also true for service visits for children ages 3-5 in the county and the state region, but in the region, service visits for that age actually increased slightly (see Table 26). The reasons for these changes are unknown.

### Early Care and Education

**Table 20. Child care providers, number of providers and total licensed capacity, 2014**

<table>
<thead>
<tr>
<th></th>
<th>Child Care Centers</th>
<th>Group Homes</th>
<th>Family Child Care</th>
<th>Nanny or Individual</th>
<th>All Types of Care</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>NUM</td>
<td>LICENSED CAPACITY</td>
<td>NUM</td>
<td>LICENSED CAPACITY</td>
<td>NUM</td>
</tr>
<tr>
<td>Phoenix South Region</td>
<td>137</td>
<td>14,710</td>
<td>41</td>
<td>407</td>
<td>66</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>1,260</td>
<td>154,359</td>
<td>118</td>
<td>1,152</td>
<td>321</td>
</tr>
<tr>
<td>Arizona</td>
<td>2,020</td>
<td>219,482</td>
<td>272</td>
<td>2,683</td>
<td>833</td>
</tr>
</tbody>
</table>


Note: “Licensed Capacity” refers to the number of children (of all ages) who may be served, according to the provider’s license.
### Table 21. Median daily charge for full-time child care, 2014

<table>
<thead>
<tr>
<th></th>
<th>Infant 1 OR 2 YEAR OLD</th>
<th>3 TO 5 YEAR OLD</th>
<th>Infant 1 OR 2 YEAR OLD</th>
<th>3 TO 5 YEAR OLD</th>
<th>Infant 1 OR 2 YEAR OLD</th>
<th>3 TO 5 YEAR OLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>$44.19</td>
<td>$40</td>
<td>$35</td>
<td>$20</td>
<td>$20</td>
<td>$16</td>
</tr>
<tr>
<td>Arizona</td>
<td>$42</td>
<td>$38</td>
<td>$33</td>
<td>$22</td>
<td>$20</td>
<td>$20</td>
</tr>
</tbody>
</table>

Source: Arizona Department of Economic Security (2015). Child Care Market Rate Survey. Received by request.

Note: Regional data were not available for this indicator.

### Table 22. Cost of child care in a licensed center as a percentage of median family income

<table>
<thead>
<tr>
<th>Median Annual Family Income</th>
<th>Infant</th>
<th>1 OR 2 YEAR OLD</th>
<th>3 TO 5 YEAR OLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>$63,900</td>
<td>17%</td>
<td>15%</td>
</tr>
<tr>
<td>Arizona</td>
<td>$58,900</td>
<td>17%</td>
<td>15%</td>
</tr>
</tbody>
</table>


Note: Regional data were not available for this indicator.

### Table 23. Estimated number of children (ages 3 or 4) enrolled in nursery school, preschool, or kindergarten, 2009-2013 five-year estimate

<table>
<thead>
<tr>
<th></th>
<th>Estimated Population (Ages 3-4)</th>
<th>Enrolled in School (Ages 3-4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>20,420</td>
<td>4,493</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>115,608</td>
<td>40,746</td>
</tr>
<tr>
<td>Arizona</td>
<td>185,310</td>
<td>65,591</td>
</tr>
</tbody>
</table>


Retrieved from: http://factfinder.census.gov
### Families with Children Who Have Special Needs

**Table 24. AzEIP referrals and children served, 2014**

<table>
<thead>
<tr>
<th>NUMBER OF AzEIP REFERRALS DURING FISCAL YEAR 2014</th>
<th>NUMBER OF CHILDREN BEING SERVED BY AzEIP ON OCTOBER 1, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>LESS THAN 1 YEAR OLD</td>
<td>FROM 13 TO 24 MONTHS OLD</td>
</tr>
<tr>
<td>Phoenix South Region</td>
<td>351</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>1,646</td>
</tr>
<tr>
<td>Arizona</td>
<td>2,651</td>
</tr>
</tbody>
</table>


**Table 25. Division of Developmental Disabilities (DDD) services to children (ages 0-2), 2013-2014**

<table>
<thead>
<tr>
<th>CHILDREN (AGES 0-2) REFERRED TO DDD</th>
<th>CHILDREN (AGES 0-2) SCREENED BY DDD</th>
<th>CHILDREN (AGES 0-2) SERVED BY DDD</th>
<th>NUMBER OF DDD SERVICE VISITS TO CHILDREN (AGES 0-2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>292</td>
<td>317</td>
<td>41</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>1,538</td>
<td>1,763</td>
<td>217</td>
</tr>
<tr>
<td>Arizona</td>
<td>2,186</td>
<td>2,479</td>
<td>314</td>
</tr>
</tbody>
</table>


**Table 26. Division of Developmental Disabilities (DDD) services to children (ages 3-5), 2013-2014**

<table>
<thead>
<tr>
<th>CHILDREN (AGES 3-5) REFERRED TO DDD</th>
<th>CHILDREN (AGES 3-5) SCREENED BY DDD</th>
<th>CHILDREN (AGES 3-5) SERVED BY DDD</th>
<th>NUMBER OF DDD SERVICE VISITS TO CHILDREN (AGES 3-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>160</td>
<td>222</td>
<td>92</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>963</td>
<td>1,266</td>
<td>506</td>
</tr>
<tr>
<td>Arizona</td>
<td>1,401</td>
<td>1,804</td>
<td>731</td>
</tr>
</tbody>
</table>

Child Health

Why it Matters

The Institute of Medicine defines children’s health as the extent to which children are able or enabled to develop and realize their potential, satisfy their needs, and develop the capacities that allow them to successfully interact with their biological, physical, and social environments.  Health therefore encompasses not only physical health, but also mental, intellectual, social, and emotional well-being.  Children’s health can be influenced by their mother’s health and the environment into which they are born and raised.  The health of a child in utero, at birth, and in early life can impact many aspects of a child’s development and later life.  Factors such as a mother’s prenatal care, access to health care and health insurance, and receipt of preventive care such as immunizations and oral health care all influence not only a child’s current health, but long-term development and success as well.  In addition, nonfatal unintentional injuries substantially impact the well-being of children, and injuries are the leading cause of death in children in the United States.

Healthy People is a science-based government initiative which provides 10-year national objectives for improving the health of Americans.  Healthy People 2020 targets are developed with the use of current health data, baseline measures, and areas for specific

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improvement. Understanding where Arizona mothers and children fall in relation to these national benchmarks can help highlight areas of strength in relation to young children’s health and those in need of improvement in the state. The Arizona Department of Health Services monitors state level progress towards a number of maternal, infant and child health objectives for which data are available at the regional level, including increasing the proportion of pregnant women who receive prenatal care in the first trimester; reducing low birth weight; reducing preterm births; and increasing abstinence from cigarette smoking among pregnant women. Although not a target of a Healthy People 2020 objective, high-birth weight, or macrosomia, is also associated with health risks for both the mother and infant during birth. These children are also at increased risk for obesity and metabolic syndrome (which is linked to an increase risk of heart disease, stroke, and diabetes).

The ability to obtain health care is critical for supporting the health of young children. In the early years of a child’s life, well-baby and well-child visits allow clinicians to offer developmentally appropriate information and guidance to parents and provide a chance for health professionals to assess the child’s development and administer preventative care measures like vaccines and developmental screenings. Without health insurance, each visit can be prohibitively expensive and may be skipped.

**What the Data Tell Us**

Many of the characteristics of mothers who gave birth in 2013 in the Phoenix South Region differed from Maricopa County and across the state of Arizona (see Table 27). For example, 32 percent of women giving birth in the Phoenix South Region had less than a high school education, compared to 17 percent in Maricopa County and 18 percent across the state overall. Mothers in the region were also more likely to be under the age of 20 (13%) than those in the county (8%) or across the state (9%). A lower proportion of mothers in the Phoenix South Region reported smoking (3%) than in the county (4%) or state (4%). Twenty percent of expectant mothers failed to receive prenatal care in the first trimester which is a higher proportion than elsewhere in the county and state, but does still meet the Healthy People 2020 guideline of no more than 22.1 percent lacking first trimester care (see Figure 11). However,

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for the proportion of women who smoke while pregnant objective, the region falls above the Healthy People 2020 goal of 1.4 percent.

The Phoenix South Region is meeting additional objectives for Healthy People 2020 infant and child health. Healthy People 2020 objectives include that fewer than 7.8 percent of babies are born at low birth weights and fewer than 11.4 percent are born preterm. In the region in 2013, only seven percent of babies were low birth weight and 10 percent were premature (see Figure 12).

A key factor in health care is health insurance, and young children in children in the region were more likely to be uninsured (13%) compared to the county and state (10% for both) (see Figure 15). Compared to young children, members of the total (all ages) population of the region, county, and state were more likely to lack health insurance. This was especially true in the Phoenix South Region, where nearly one-third (30%) of the total population was uninsured compared to 17 percent in both Maricopa County and the state.

While immunization rates vary by vaccine, over 90 percent of children in child care in the Phoenix South Region had completed each of the three major (DTAP, polio, and MMR) vaccine series; these rates were similar to those of the county and state (see Table 31). The Healthy People 2020 Target for vaccination coverage for children ages 19-35 months for these vaccines is 90 percent, suggesting the region is meeting this goal. However, given that state regulations require children enrolled in child care to be up to date on immunizations, it is possible that the rates of immunization for children in child care are higher than immunization rates for children not in child care. If that is the case, the rates for the entire population of children in these areas may not meet Healthy People 2020 goals. Children in kindergarten were vaccinated at similar rates to children in child care for the region, and the region’s rates of vaccine coverage for kindergarteners were just above those at the county and state level (Table 32). The Phoenix South Region also had lower rates of religious, personal belief and medical exemptions from immunizations than the county or the state.

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63 For example, the National Immunization Survey (NIS) monitors vaccination coverage among U.S. children aged 19–35 months, and estimates the Arizona statewide rate for DTAP (Diphtheria, Tetanus, Pertussis, 4 or more doses) to be about 81 percent and the statewide rate for MMR (Measles, Mumps and Rubella, 1 or more doses) to be about 84 percent. Source: Hill, H., Elam-Evans, L., Yankey, D., Singleton, J., Kolasa, M. (2015). National, state, and selected local area vaccination coverage among children aged 19–35 months — United States. *Morbidity and Mortality Weekly, 2014, 64*(33), 889-896. Retrieved from: http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6433a1.htm
Mothers Giving Birth

Table 27. Selected characteristics of mothers giving birth, 2013

<table>
<thead>
<tr>
<th></th>
<th>TOTAL NUMBER BIRTHS TO ARIZONA-RESIDENT MOTHERS, 2013</th>
<th>HAD FEWER THAN 5 PRENATAL VISITS</th>
<th>HAD NO PRENATAL CARE IN FIRST TRIMESTER</th>
<th>MOTHER REPORTED SMOKING DURING PREGNANCY</th>
<th>MOTHER REPORTED DRINKING DURING PREGNANCY</th>
<th>MOTHER HAD LESS THAN A HIGH SCHOOL EDUCATION</th>
<th>MOTHERS YOUNGER THAN 20 YEARS OLD</th>
<th>MOTHERS YOUNGER THAN 18 YEARS OLD</th>
<th>BIRTH WAS PAID FOR BY AHCCCS OR IHS (PUBLIC PAYOR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>10,720</td>
<td>5%</td>
<td>20%</td>
<td>3%</td>
<td>0%</td>
<td>32%</td>
<td>13%</td>
<td>N/A</td>
<td>78%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>53,848</td>
<td>4%</td>
<td>15%</td>
<td>4%</td>
<td>0%</td>
<td>17%</td>
<td>8%</td>
<td>2%</td>
<td>53%</td>
</tr>
<tr>
<td>Arizona</td>
<td>84,963</td>
<td>5%</td>
<td>19%</td>
<td>4%</td>
<td>0%</td>
<td>18%</td>
<td>9%</td>
<td>2%</td>
<td>55%</td>
</tr>
</tbody>
</table>


Note: Entries of “N/A” indicate percentages which cannot be reported because of data suppression, or are otherwise not available.

Figure 11. Healthy People 2020 objectives for mothers, compared to 2013 region and state data

Infant Health

**Table 28. Selected characteristics of babies born, 2013**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL NUMBER OF BIRTHS TO ARIZONA-RESIDENT MOTHERS, 2013</th>
<th>BABY HAD LOW BIRTH WEIGHT (2.5 kg OR LESS)</th>
<th>BABY HAD HIGH BIRTH WEIGHT (4 kg OR MORE)</th>
<th>BABY WAS PREMATURE (LESS THAN 37 WEEKS)</th>
<th>BABY WAS IN NEONATAL INTENSIVE CARE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>10,720</td>
<td>7%</td>
<td>7%</td>
<td>10%</td>
<td>6%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>53,848</td>
<td>7%</td>
<td>8%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>Arizona</td>
<td>84,963</td>
<td>7%</td>
<td>8%</td>
<td>9%</td>
<td>5%</td>
</tr>
</tbody>
</table>


**Figure 12. Healthy People 2020 objectives for babies, compared to 2013 region and state data**

Table 29. Unintentional injuries to children (ages 0-5), 2012-2014

<table>
<thead>
<tr>
<th></th>
<th>NON-FATAL INPATIENT HOSPITALIZATIONS</th>
<th>NON-FATAL EMERGENCY DEPARTMENT VISITS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
<td>2013</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>844</td>
<td>671</td>
</tr>
<tr>
<td>Arizona</td>
<td>1,306</td>
<td>1,049</td>
</tr>
</tbody>
</table>

Source: Arizona Department of Health Services (June 2015). [Injury report]. Received by request.
Note: Regional data were not available for this indicator.

Figure 13. Regular visits at the same doctor's office (Family and Community Survey, 2012)

My child/children age 5 and under have regular visits at the same doctor's office.

South Phoenix
- 86%
- 6%
- 4%
- 4%

Arizona
- 88%
- 5%
- 4%
- 2%

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Figure 14. Regular visits with the same dental provider (Family and Community Survey, 2012)

My child/children age 5 and under have regular visits with the same dental provider.

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.

Health Insurance

Figure 15. Estimated percent of population without health insurance, 2009-2013 five-year estimate

Retrieved from: http://factfinder.census.gov
Table 30. Number of children (all ages) enrolled in KidsCare, 2005-2014

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Maricopa County</td>
<td>29,885</td>
<td>34,932</td>
<td>37,659</td>
<td>41,026</td>
<td>39,476</td>
<td>28,294</td>
<td>14,196</td>
<td>8,066</td>
<td>21,125</td>
<td>26,353</td>
</tr>
<tr>
<td>Arizona</td>
<td>48,075</td>
<td>55,996</td>
<td>58,612</td>
<td>63,527</td>
<td>61,198</td>
<td>45,809</td>
<td>22,943</td>
<td>12,837</td>
<td>34,127</td>
<td>42,686</td>
</tr>
</tbody>
</table>

Note: Regional data were not available for this indicator.

Immunizations

Table 31. Immunizations for children in child care, school year 2014-2015

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF STUDENTS</th>
<th>DTAP (DIPHTHERIA, TETANUS, PERTUSSIS), 4 OR MORE DOSES</th>
<th>POLIO, 3 OR MORE DOSES</th>
<th>MMR (MEASLES, MUMPS, RUBELLA), 1 OR MORE DOSES</th>
<th>RELIGIOUS BELIEFS EXEMPTIONS</th>
<th>MEDICAL EXEMPTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>5,806</td>
<td>93%</td>
<td>96%</td>
<td>97%</td>
<td>2%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>55,622</td>
<td>92%</td>
<td>95%</td>
<td>95%</td>
<td>4.5%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Arizona</td>
<td>84,778</td>
<td>93%</td>
<td>95%</td>
<td>96%</td>
<td>3.6%</td>
<td>0.5%</td>
</tr>
</tbody>
</table>


Table 32. Immunizations for children in kindergarten, school year 2014-2015

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF STUDENTS</th>
<th>DTAP (DIPHTHERIA, TETANUS, PERTUSSIS), 4 OR MORE DOSES</th>
<th>POLIO, 3 OR MORE DOSES</th>
<th>MMR (MEASLES, MUMPS, RUBELLA), 1 OR MORE DOSES</th>
<th>PERSONAL BELIEFS EXEMPTIONS</th>
<th>MEDICAL EXEMPTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>9,149</td>
<td>96%</td>
<td>96%</td>
<td>96%</td>
<td>1.5%</td>
<td>0.1%</td>
</tr>
<tr>
<td>Maricopa County</td>
<td>54,292</td>
<td>94%</td>
<td>94%</td>
<td>94%</td>
<td>5.1%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Arizona</td>
<td>84,651</td>
<td>94%</td>
<td>95%</td>
<td>94%</td>
<td>4.6%</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

Family Support and Literacy

Why it Matters

Parents and families have a crucial role in providing nurturing and stable relationships for optimal brain development during their child’s first years. When children experience nurturing, responsive caregiving, they face better life prospects across a number of social, physical, academic and economic outcomes. Consequently, healthy development depends on positive relationships between children and their caregivers from an early age. For parents of young children, reading aloud, singing songs, practicing nursery rhymes, and engaging in conversation primes children to reach their full potential. Such interactions not only support literacy skills, but also offer exposure to a range of ideas, including recognizing and naming emotions, an important socio-emotional skill. Parents and family are children’s first teachers; the most rapid expansion in vocabulary happens between ages one and three. In fact, literacy promotion is so central to a child’s development that the American Academy of Pediatrics has recently focused on it as a key issue in primary pediatric care, aiming to make parents more aware of their important role in literacy.

Data on the amount and quality of the interaction parents typically have with their children can be useful to inform programs and policies to encourage positive engagement. Communities may employ many resources to support families in engaging with their children. Examples of these opportunities include: home visitation programs; “stay and play” programs featuring


developmentally appropriate activities for children and their parents; Read On Arizona, a program that promotes early literacy; and the national “Reach Out & Read” program, in which nearly 200 clinics and pediatric practices across the state seeing children for a well-child visit provide them with a book to take home.\textsuperscript{72}

\textbf{What the Data Tell Us}

The First Things First Family and Community Survey is a phone-based survey designed to measure many critical areas of parents' knowledge, skills, and behaviors related to their young children. In the South Phoenix\textsuperscript{73} Region, 201 people responded to the 2012 First Things First Family and Community Survey. Among other topics, the survey collected data about parent and caregiver knowledge of children's early development and their involvement in a variety of behaviors known to contribute positively to healthy development. Parents in the South Phoenix Region were less likely to report reading to their children (28%), telling stories to their children (42%) and drawing with their child (39%) six or seven days a week compared to parents across the state (51%, 51% and 47% respectively) (see Figure 16, Figure 17, and Figure 18). Seventy-seven percent of parents in the South Phoenix Region showed a similar understanding that brain development can be impacted prenatally or right from birth, which was similar to respondents across the state as a whole (see Figure 19).

\textsuperscript{72} Reach Out and Read. (n.d.). \textit{Programs Near You}. Retrieved from http://www.reachoutandread.org/resource-center/find-a-program/

\textsuperscript{73} Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Figure 16. Reading stories to young children (Family and Community Survey, 2012)

During the past week, how many days did you or other family members read stories to your child/children?

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.

Figure 17. Telling stories or singing songs to young children (Family and Community Survey, 2012)

During the past week, how many days did you or other family members tell stories or sing songs to your child/children?

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Figure 18. Drawing and scribbling with young children (Family and Community Survey, 2012)

During the past week, how many days did your child/children scribble, pretend draw or draw with you or another family member?

![Bar chart showing percentages of days children scribbled in South Phoenix and Arizona.](chart)

- **South Phoenix:** 39% 6 or 7 days, 48% 1 to 5 days, 13% no response
- **Arizona:** 47% 6 or 7 days, 46% 1 to 5 days, 7% no response

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.

Figure 19. Understanding of prenatal brain development (Family and Community Survey, 2012)

When do you think a parent can begin to significantly impact a child's brain development?

![Bar chart showing percentages of when parents think impact begins in South Phoenix and Arizona.](chart)

- **South Phoenix:** 35% Prenatal, 42% Right from birth, 16% Two weeks to six months, 7% Seven months or later, 0.3% Seven months or later
- **Arizona:** 32% Prenatal, 48% Right from birth, 11% Two weeks to six months, 8% Seven months or later, 1% Seven months or later

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Communication, Public Information and Awareness

Why it Matters

To create a strong, comprehensive, and sustainable early childhood system, communities need an awareness of the importance of the first five years in a child’s life, and a commitment to align priorities and resources to programs and policies affecting these first years. Supporting public awareness by providing accessible information and resources on early childhood development and health, and educating community members about the benefits of committing resources to early childhood, are key to supporting and growing this system. Assessing the reach of these educational and informational efforts in First Things First regions across the state can help early childhood leadership and stakeholders refine, expand or re-direct these efforts.

What the Data Tell Us

In addition to measuring parent knowledge, skills, and behaviors related to their young children, the 2012 First Things First Family and Community Survey collected data on parents’ perceptions regarding resources available to young children and their families across Arizona. Results from the survey demonstrated that residents in the South Phoenix region had similar levels of satisfaction with available information and resources, and agreement with ease of locating services, compared to the state. Over one-third (38%) of South Phoenix Region respondents indicated they were “very satisfied” with “the community information and resources available to them about their children’s development and health,” compared to 39 percent of respondents across the state (see Figure 20). Seventy-eight percent of South Phoenix Region respondents “strongly” or “somewhat agreed” that “it is easy to locate services that I want or need,” compared to 74 percent of respondents across the state (see Figure 21).

74 Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Figure 20. Satisfaction with information and resources (Family and Community Survey, 2012)

How satisfied are you with the community information and resources available to you about children's development and health?

<table>
<thead>
<tr>
<th>Location</th>
<th>Very satisfied</th>
<th>Somewhat satisfied</th>
<th>Not sure</th>
<th>Somewhat dissatisfied</th>
<th>Very dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Phoenix</td>
<td>38%</td>
<td>35%</td>
<td>7%</td>
<td>18%</td>
<td>2%</td>
</tr>
<tr>
<td>Arizona</td>
<td>39%</td>
<td>39%</td>
<td>7%</td>
<td>10%</td>
<td>4%</td>
</tr>
</tbody>
</table>

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.

Figure 21. Ease of locating needed services (Family and Community Survey, 2012)

It is easy to locate services that I need or want

<table>
<thead>
<tr>
<th>Location</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Not sure</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Phoenix</td>
<td>42%</td>
<td>36%</td>
<td>5%</td>
<td>11%</td>
<td>6%</td>
</tr>
<tr>
<td>Arizona</td>
<td>39%</td>
<td>35%</td>
<td>5%</td>
<td>14%</td>
<td>7%</td>
</tr>
</tbody>
</table>

Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Systems Coordination among Early Childhood Programs and Services

Why it Matters

Through system-building, First Things First is focused on developing approaches to connect various components of the early childhood system. This is done in an effort to create a more holistic system that operates to promote shared results for children and families. Agencies that work together and achieve a high level of coordination and collaboration are often easier for families to access and the services provided are more responsive to the needs of the families. Coordination efforts may also result in an increased capacity to deliver services because of the work that organizations do to identify and address gaps in the service delivery continuum. By supporting a variety of coordination efforts, First Things First aims to create a high quality, interconnected, and comprehensive early childhood service delivery system that is timely, culturally responsive, family driven, community based, and directed toward enhancing children’s overall development. Determining how these efforts are impacting regions and the families within them can help inform service, program and policy decisions that will benefit families and young children across the state.

What the Data Tell Us

The Regional Councils in Maricopa County have identified cross-regional approaches to improve the coordination and integration of programs and leverage resources that enhance the ability to deliver high quality supports for young children and their families.

A county-wide home visitation coordinated referral system has been established through Parent Partners Plus providing families with a single entry point to access all home visitation programs. Parent Partners Plus assesses families’ needs and refers them to the most appropriate home visitation program. This collaborative structure increases coordination among home visitation providers, limits duplication of services and improves the utilization of available resources.

More than thirty Family Resource Centers across Maricopa County provide families with young children access to training and educational opportunities, resources and links to other services. These centers have established the Family Resource Network to raise awareness of the availability of services and enhance the quality of services through a learning community of center providers. Their website, FamilyResourceAZ.org assists families in locating a center and learning about available services.
The oral health strategy is implemented under a single administrative home charged with coordination of service delivery across Maricopa County. The expected results for children are prevention and reduction of early childhood tooth decay and reduction of the associated risks for pain and infections that can lead to lifelong complications to health and wellbeing. The program includes: oral health screening to reach over 25,000 children and 2,400 expectant mothers annually, with referrals for follow up care as needed; fluoride varnishes for children; oral health education for families and other caregivers; and outreach and education to oral health and medical professionals. The implementation includes a unique public-private partnership with key roles held by the county health department, the state health department, and a private health provider.

Under a cross-regional Service Coordination strategy, FindHelpPhx.org is set to increase awareness of resources and supports available to families with children ages 0-5 across Maricopa County. The website provides an online information and referral resource to families with young children and to agencies that provide supports and services for those families. Services available through the online resource address the social, health and early development needs of families. Design and content is monitored and developed through community input and is reviewed and updated at least annually for relevance and accuracy. The resources are primarily no- or low-cost services. Continuous outreach and training on use of the site have been integral to successful implementation and increased use of the site.

The 2012 First Things First Family and Community Survey collected data on parents’ perceptions regarding how well agencies that serve young children and their families coordinate and collaborate. One item from the survey addresses the issue of perceived early childhood system coordination. Respondents in both the South Phoenix\(^{75}\) Region and the state were more likely to indicate satisfaction (50% in the region, 43% in the state) than dissatisfaction (27% in the region, 29% in the state) with how care providers and government agencies work together and communicate (see Figure 22).

\(^{75}\) Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Figure 22. Satisfaction with coordination and communication (Family and Community Survey, 2012)

How satisfied are you with how care providers and government agencies work together and communicate with each other?

<table>
<thead>
<tr>
<th></th>
<th>Very satisfied</th>
<th>Somewhat satisfied</th>
<th>Not sure</th>
<th>Somewhat dissatisfied</th>
<th>Very dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Phoenix</td>
<td>16%</td>
<td>34%</td>
<td>24%</td>
<td>18%</td>
<td>9%</td>
</tr>
<tr>
<td>Arizona</td>
<td>14%</td>
<td>29%</td>
<td>27%</td>
<td>18%</td>
<td>11%</td>
</tr>
</tbody>
</table>


Note: These FCS data are from 2012. At that time, there were three First Things First regions in Phoenix: North Phoenix, Central Phoenix, and South Phoenix. We are including the data from South Phoenix in this report.
Appendix 1: Map of zip codes of the Phoenix South Region

## Appendix 2: Zip codes of the Phoenix South Region

<table>
<thead>
<tr>
<th>ZIP CODE TABULATION AREA (ZCTA)</th>
<th>TOTAL POPULATION</th>
<th>POPULATION (AGES 0-5)</th>
<th>TOTAL NUMBER OF HOUSEHOLDS</th>
<th>HOUSEHOLDS WITH ONE OR MORE CHILDREN (AGES 0-5)</th>
<th>PERCENT OF ZCTA'S TOTAL POPULATION LIVING IN THE SOUTH PHOENIX REGION</th>
<th>THIS ZCTA IS SHARED WITH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix South Region</td>
<td>534,987</td>
<td>65,037</td>
<td>156,056</td>
<td>43,678</td>
<td></td>
<td></td>
</tr>
<tr>
<td>85003</td>
<td>9,369</td>
<td>588</td>
<td>3,900</td>
<td>407</td>
<td>100%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85004</td>
<td>4,965</td>
<td>195</td>
<td>2,195</td>
<td>134</td>
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<td>85006</td>
<td>25,742</td>
<td>2,956</td>
<td>8,565</td>
<td>1,930</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85007</td>
<td>14,040</td>
<td>1,413</td>
<td>4,811</td>
<td>926</td>
<td>100%</td>
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<tr>
<td>85008</td>
<td>56,145</td>
<td>6,741</td>
<td>19,676</td>
<td>4,482</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85009</td>
<td>52,520</td>
<td>6,210</td>
<td>12,153</td>
<td>3,973</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85012</td>
<td>202</td>
<td>4</td>
<td>127</td>
<td>4</td>
<td>3%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85013</td>
<td>15</td>
<td>0</td>
<td>7</td>
<td>0</td>
<td>0.1%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85014</td>
<td>184</td>
<td>31</td>
<td>60</td>
<td>19</td>
<td>1%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85015</td>
<td>33</td>
<td>3</td>
<td>17</td>
<td>3</td>
<td>0.1%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85016</td>
<td>1,003</td>
<td>77</td>
<td>412</td>
<td>60</td>
<td>3%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85018</td>
<td>1,072</td>
<td>75</td>
<td>659</td>
<td>55</td>
<td>3%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85031</td>
<td>30,491</td>
<td>3,914</td>
<td>7,611</td>
<td>2,530</td>
<td>99.99%</td>
<td>Phoenix North</td>
</tr>
<tr>
<td>85033</td>
<td>53,037</td>
<td>7,173</td>
<td>13,573</td>
<td>4,772</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85034</td>
<td>5,582</td>
<td>635</td>
<td>1,629</td>
<td>388</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85035</td>
<td>47,486</td>
<td>6,737</td>
<td>12,592</td>
<td>4,522</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85037</td>
<td>44,541</td>
<td>5,233</td>
<td>12,656</td>
<td>3,711</td>
<td>99%</td>
<td>Northwest Maricopa</td>
</tr>
<tr>
<td>85040</td>
<td>29,352</td>
<td>3,679</td>
<td>8,666</td>
<td>2,427</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85041</td>
<td>54,947</td>
<td>6,852</td>
<td>15,395</td>
<td>4,619</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85042</td>
<td>40,962</td>
<td>4,251</td>
<td>13,247</td>
<td>2,969</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85043</td>
<td>30,560</td>
<td>4,190</td>
<td>8,240</td>
<td>2,859</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>85044</td>
<td>56</td>
<td>0</td>
<td>22</td>
<td>0</td>
<td>0.1%</td>
<td>East Maricopa</td>
</tr>
<tr>
<td>85339</td>
<td>32,683</td>
<td>4,080</td>
<td>9,843</td>
<td>2,888</td>
<td>92%</td>
<td>Gila River Indian Community &amp; Southwest Maricopa</td>
</tr>
</tbody>
</table>

Appendix 3: Map of Elementary and Unified School Districts in the Phoenix South Region

Appendix 4: Data Sources


Arizona Department of Health Services, Office of Injury Prevention. (2015). [Injuries Dataset]. Data received from the First Things First State Agency Data Request


First Things First. (2014). [2012 Family and Community Survey data]. Unpublished data received from First Things First


