Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and			\$1,987,045		
Access	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		First Things First (FTF-Directed) Valley of the Sun United Way	\$19,008 \$1,308,824
	Quality First Coaching & Incentives	Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching and resources.		Valley of the Sun United Way	\$311,653
	Quality First Academy	Provides professional development to enhance high quality coaching, consultation and technical assistance practices across the early childhood system.		Southwest Human Development	\$17,982
	Kindergarten Transition	Funds are used to develop and facilitate communities of practice to promote a partnership between local early care and education programs and school district kindergarten programs to ensure effective kindergarten transition. The intent of this promising practice strategy, Kindergarten Transition, is to use a community of practice model that brings together local groups of early care and education program providers with administrators and teachers from public elementary school sites offering kindergarten. The expected result is a collaborative and coordinated kindergarten transition approach and plan that increases the effectiveness of transition into kindergarten for children and families in the local community.		Arizona Department of Education	\$50,000
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Pilgrim Rest Foundation	\$274,982
Health			\$809,280		
	QF Child Care Health	Provides qualified health professionals who assist child care		First Things First (FTF-Directed)	\$3,000
	Consultation	providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of		Maricopa County Department of Public Health	\$55,020
		children in a variety of child care settings.		Pima County Health Department	\$1,260

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide		Maricopa County Department of Public Health	\$250,000
		outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.			
	Nutrition/Obesity/Physical Activity	Provides health education focused on obesity prevention to children, families and early care and education professionals. Improves the health and safety of young children by providing community-based health education on a variety of topics including: healthy food choices and appropriate physical activity.		Maricopa County Department of Public Health	\$100,000
	Family Support – Children with Special Needs	Provides coaching, group activities and services to the parents of children with special needs. Services are designed to help their child reach his/her fullest potential. Improves the education and health of children with special needs who don't qualify for publicly funded early intervention programs.		Child and Family Resources Inc.	\$200,000
	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.		Maricopa Integrated Health System	\$200,000

Goal Area Family Support	Strategy	Strategy Description	Total Funds Available \$1,538,145	Service Provider (FTF Contractor)	Awarded Amount	
	Parenting Education	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Chicanos Por La Causa Parenting Arizona	\$70,000	
				Pilgrim Rest Foundation	\$239,996	
				Teen Outreach Pregnancy Services	\$65,000	
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.		Child and Family Resources Inc.	\$300,000	
	Family Resource Centers	Provides local resource centers that offer training and educational opportunities, resources, and links to other services for healthy child development. Strengthens families of young children by providing locally-based information and instruction on health and child development issues.		Buckeye Elementary School District	\$299,645	
				City of Avondale	\$175,000	
				Pendergast Elementary School District	\$100,000	
				Town of Gila Bend	\$204,589	
Evaluation			\$242,203			
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 28 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.		First Things First (FTF-Directed)	\$242,203	

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount	
Coordination			\$50,000			
	Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families Strengthens and improves the coordination of services and programs for children 5 and younger.		First Things First (FTF-Directed)	\$33,333	
				Maricopa County Department of Public Health	\$16,667	
Community		\$108,000				
Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.		First Things First (FTF-Directed)	\$10,000	
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.		First Things First (FTF-Directed)	\$83,000	
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.		First Things First (FTF-Directed)	\$15,000	