| Goal Area | Strategy | Strategy Description | Total Funds Available | Service Provider (FTF Contractor) | Awarded Amount |
|--------------|--------------------------------------|--|--------------------------|--|-------------------|
| Quality and | | | \$167,146 | | |
| Access | Quality First Coaching & Incentives | Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching and resources. | | Valley of the Sun United Way | \$105,626 |
| | Quality First Academy | Provides professional development to enhance high quality coaching, consultation and technical assistance practices across the early childhood system. | | Southwest Human Development | \$5,994 |
| | Family, Friends & Neighbors | Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes. | | San Carlos Apache Tribe | \$54,000 |
| Professional | | | \$97,000 | | |
| Development | Registry and College Scholarships | Both Statewide and Regional Funding are used. Statewide funding supports: 1. Administrative operation and implementation of the Registry and software customizations, and; 2. College tuition, cost of books, college fees, and education achievement bonus for early care and education professionals to achieve a Child Development Associate Credential (CDA) or Associate degree. Regional funding may support college tuition, cost of books, college fees, and education achievement bonus for early care and education professionals to achieve a Child Development Associate Credential (CDA) or Associate degree, and/or Bachelor's degree. Improves the professional skills of those providing care and education to children 5 and younger through a web-based system that enables early childhood professionals and those interested in a career in early education to: 1. Keep a record of their experience, education, professional development and credentials in a central location; 2. Apply for college scholarships and track their certificate/degree achievement, and; 3. Find and register for community-based professional development opportunities. | | Arizona Board of Regents for and on Behalf of Arizona State University and its Eight - KAET, Arizona PBS | \$43,200 |

| Goal Area | Strategy | Strategy Description | Total Funds Available | Service Provider (FTF Contractor) | Awarded Amount | |
|----------------|--|--|--------------------------|--|-------------------|--|
| | FTF Professional REWARD\$ | Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills. | | Central Arizona College | \$45,775 | |
| Health | | | \$325,760 | | | |
| | QF Child Care Health | Provides qualified health professionals who assist child care | | First Things First (FTF-Directed) | \$1,000 | |
| | Consultation | providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings. | | Maricopa County Department of Public Health | \$420 | |
| | | | | Navajo County Public Health | \$21,920 | |
| | | | | Pima County Health Department | \$420 | |
| | Oral Health | Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children. | | University of Arizona Cooperative Extension Graham/Greenlee | \$55,000 | |
| | Nutrition/Obesity/Physical | Provides health education focused on obesity prevention to | | San Carlos Apache Tribe | \$32,000 | |
| | Activity | children, families and early care and education professionals. Improves the health and safety of young children by providing community-based health education on a variety of topics including: healthy food choices and appropriate physical activity. | | United Way of Tucson and Southern Arizona | \$150,000 | |
| | Developmental and Sensory Screening | Provides children with developmental, oral, vision, and/or hearing screening and referrals for follow-up services. Increases children's access to preventive health care and helps to identify potential learning problems early on. | | University of Arizona Cooperative Extension, Pinal County | \$65,000 | |
| Family Support | | \$206,000 | | | | |
| | Parenting Outreach and Awareness | Provides families with education, materials and connections to resources and activities that promote healthy development and school readiness. Improves child development by educating parents and connecting them to resources and activities that promote healthy growth and school readiness. | | Gila County Library District | \$70,000 | |

| Goal Area | Strategy | Strategy Description | Total Funds Available | Service Provider (FTF Contractor) | Awarded Amount | | |
|--------------|--|---|--------------------------|--------------------------------------|-------------------|--|--|
| | Native Language Preservation | Provides materials, awareness and outreach to promote native language and cultural acquisition for the young children of Tribal families. Connects children in tribal communities to their native language and culture in the critical early years. | | San Carlos Apache Tribe | \$125,000 | | |
| | Curriculum Development – Parent Education | Research, develop, and deliver effective parent education for specific target populations and where no appropriate curriculum exists Helps families of young children enhance their parenting skills. | | San Carlos Apache Tribe | \$11,000 | | |
| Evaluation | | | \$33,877 | | | | |
| | Statewide Evaluation | Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 28 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system. | | First Things First (FTF-Directed) | \$33,877 | | |
| Coordination | | | \$15,000 | | | | |
| | Service Coordination | Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families Strengthens and improves the coordination of services and programs for children 5 and younger. | | First Things First (FTF-Directed) | \$15,000 | | |
| Community | | | \$121,250 | | | | |
| Awareness | Media | Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site. | | First Things First (FTF-Directed) | \$31,250 | | |
| | Community Outreach | Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health. | | First Things First (FTF-Directed) | \$80,000 | | |



SFY 2017 SERVICES FUNDED FOR CHILDREN REGIONAL PROGRAMS

| Goal Area | Strategy | Strategy Description | Total Funds Available | Service Provider (FTF Contractor) | Awarded Amount |
|-----------|---------------------|--|--------------------------|--------------------------------------|-------------------|
| | Community Awareness | Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities. | | First Things First (FTF-Directed) | \$10,000 |