Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and			\$4,935,878		
Access	Quality First Scholarships	Provides scholarships to children to attend quality early care and	Fi	irst Things First (FTF-Directed)	\$44,326
		education programs. Helps low-income families afford a better educational beginning for their children.	V	'alley of the Sun United Way	\$3,052,197
	Quality First Coaching & Incentives	Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching and resources.	V	'alley of the Sun United Way	\$1,476,555
	Quality First Academy	Provides professional development to enhance high quality coaching, consultation and technical assistance practices across the early childhood system.	Se	outhwest Human Development	\$89,910
	Language, Communication and Literacy in ECE Settings	Funding is used to provide instruction for early care and education providers and teachers on early language and literacy by offering consultation and training to effectively incorporate language and literacy into everyday teaching and care. The intent of the evidence-informed Language, Communication and Literacy in Early Care and Education Settings strategy is to provide instruction for early care and education providers and teachers on early language and literacy by offering consultation and training to effectively incorporate language and literacy into everyday teaching and care. The expected results are higher quality early childhood education curriculum, practices and programs related to early language and literacy.	N	Make Way for Books	\$100,000
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		ssociation for Supportive Child are	\$150,000

ioal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
fessional			\$1,109,400		
relopment	Registry and College Scholarships	Both Statewide and Regional Funding are used. Statewide funding supports: 1. Administrative operation and implementation of the Registry and software customizations, and; 2. College tuition, cost of books, college fees, and education achievement bonus for early care and education professionals to achieve a Child Development Associate Credential (CDA) or Associate degree. Regional funding may support college tuition, cost of books, college fees, and education achievement bonus for early care and education professionals to achieve a Child Development Associate Credential (CDA) or Associate degree, and/or Bachelor's degree. Improves the professional skills of those providing care and education to children 5 and younger through a web-based system that enables early childhood professionals and those interested in a career in early education to: 1. Keep a record of their experience, education, professional development and credentials in a central location; 2. Apply for college scholarships and track their certificate/degree achievement, and; 3. Find and register for community-based professional development opportunities.		Arizona Board of Regents for and on Behalf of Arizona State University and its Eight - KAET, Arizona PBS	\$21,600
	Professional Development for Early Childhood Professionals	Provides quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.		United Way of Tucson and Southern Arizona	\$780,000
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Central Arizona College	\$306,964

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount	
Health			\$707,475			
	QF Child Care Health	Provides qualified health professionals who assist child care		First Things First (FTF-Directed)	\$14,125	
	Consultation	providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.		Maricopa County Department of	\$5,933	
			Public Health			
				Pima County Health Department	\$259,053	
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and	Southwest Human Development	\$428,365		
		other early childhood professionals. Helps early childhood program				
		staff to support the social-emotional development of young				
		children.				
Family Support			\$2,650,000			
	Parenting Education	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing		Make Way for Books	\$100,000	
				United Way of Tucson and	\$400,000	
		voluntary classes in community-based settings.		Southern Arizona		
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives		Arizona Department of Economic	\$12,688	
				Security	¢4 400 000	
				Casa de los Ninos, Inc.	\$1,100,000	
			United Way of Tucson and Southern Arizona	\$1,037,312		
		young children stronger, more supportive relationships with their				
		parents through in-home services on a variety of topics, including				
		parenting skills, early childhood development, literacy, etc.				
		Connects parents with community resources to help them better				
		support their child's health and early learning.				
Evaluation	\$551,304					
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work		First Things First (FTF-Directed)	\$521,304	
		which inform the FTF Board and the 28 Regional Partnership				
		Councils, examples are baseline Needs and Assets reports, specific				
		focused studies, and statewide research and evaluation on the				
		developing early childhood system.				



Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount		
	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This is additional funding for specific enhancements to the baseline regional report.		First Things First (FTF-Directed)	\$30,000		
Community		\$91,800					
Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.		First Things First (FTF-Directed)	\$30,000		
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.		First Things First (FTF-Directed)	\$49,800		
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.		First Things First (FTF-Directed)	\$12,000		