Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount	
Quality and			\$8,972,635			
Access	Quality First Scholarships	Provides scholarships to children to attend quality early care and		First Things First (FTF-Directed)	\$80,236	
		education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$5,524,846	
	Quality First Coaching &	Supports provided to early care and education centers and homes		Valley of the Sun United Way	\$1,787,353	
	Incentives	to improve the quality of programs, including: on-site coaching and resources.		valley of the Sun Oniced Way	<i>Ş</i> 1,707,555	
	Quality First Academy	Provides professional development to enhance high quality coaching, consultation and technical assistance practices across the early childhood system.		Southwest Human Development	\$97,403	
	Inclusion of Children with Special Needs	Provides consultation and training to child care providers about how to best meet the needs of children with special needs in their early care and education settings. Promotes the inclusion of special needs children in early education activities.		Southwest Human Development	\$458,000	
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$1,000,000	
Professional		\$354,557				
Development	Professional Development for Early Childhood Professionals	Provides quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.		Rio Salado College	\$354,557	
Health	\$3,108,100					
	QF Child Care Health	Provides qualified health professionals who assist child care		First Things First (FTF-Directed)	\$16,250	
	Consultation	providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of		Maricopa County Department of Public Health	\$298,025	
		children in a variety of child care settings.		Pima County Health Department	\$6,825	

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Maricopa County Department of Public Health	\$750,000
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and other early childhood professionals. Helps early childhood program staff to support the social-emotional development of young children.		Southwest Human Development	\$501,840
	Developmental and Sensory Screening	Provides children with developmental, oral, vision, and/or hearing screening and referrals for follow-up services. Increases children's access to preventive health care and helps to identify potential learning problems early on.		EAR Foundation of Arizona	\$150,000
	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.		Maricopa Integrated Health System	\$1,300,000
amily Support			\$4,221,000)	
	Parenting Outreach and Awareness	Provides families with education, materials and connections to resources and activities that promote healthy development and school readiness. Improves child development by educating parents and connecting them to resources and activities that promote healthy growth and school readiness.		American Academy of Pediatrics - AZ Chapter	\$25,000
	Parenting Education	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Maricopa County Department of Public Health	\$175,968
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social		Arizona Department of Economic Security	\$36,654
		development, literacy, health and nutrition. Connect families to		Chicanos Por La Causa Parenting	\$878,776

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
		resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.		Southwest Human Development	\$1,681,206
	Family Resource Centers	Provides local resource centers that offer training and educational opportunities, resources, and links to other services for healthy		Arizona Board of Regents for and on behalf of University of Arizona	\$399,957
		child development. Strengthens families of young children by providing locally-based information and instruction on health and		Maricopa Integrated Health System	\$699,998
		child development issues.		Pendergast Elementary School District	\$100,000
	Court Teams	Assign multidisciplinary teams, led by superior court judges, to monitor case plans and supervise placement when a child 5 or younger is involved with the court system. Promotes children's wellbeing and reduces recurrence of abuse and neglect.		Maricopa County Juvenile Court	\$220,000
Evaluation			\$966,247	,	
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 28 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.		First Things First (FTF-Directed)	\$926,247
	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This is additional funding for specific enhancements to the baseline regional report.	;	First Things First (FTF-Directed)	\$40,000

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount	
Coordination	\$150,000					
	Service Coordination	Through coordination and collaboration efforts, improves and		First Things First (FTF-Directed)	\$33,583	
	streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families Strengthens and improves the coordination of services and programs for children 5 and younger.		Maricopa County Department of Public Health	\$16,667		
		families Strengthens and improves the coordination of services		Southwest Human Development	\$99,750	
Community		\$234,940				
Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.		First Things First (FTF-Directed)	\$98,500	
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.		First Things First (FTF-Directed)	\$117,000	
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early		First Things First (FTF-Directed)	\$19,440	
		childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.				