Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount		
Quality and			\$6,107,994				
Access	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		First Things First (FTF-Directed) Valley of the Sun United Way	\$71,574 \$4,928,426		
	Quality First Coaching & Incentives	Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching and resources.		Valley of the Sun United Way	\$1,028,094		
	Quality First Academy	Provides professional development to enhance high quality coaching, consultation and technical assistance practices across the early childhood system.		Southwest Human Development	\$63,686		
Professional		,	\$64,800	4,800			
Development	Registry and College Scholarships	Both Statewide and Regional Funding are used. Statewide funding supports: 1. Administrative operation and implementation of the Registry and software customizations, and; 2. College tuition, cost of books, college fees, and education achievement bonus for early care and education professionals to achieve a Child Development Associate Credential (CDA) or Associate degree. Regional funding may support college tuition, cost of books, college fees, and education achievement bonus for early care and education professionals to achieve a Child Development Associate Credential (CDA) or Associate degree, and/or Bachelor's degree. Improves the professional skills of those providing care and education to children 5 and younger through a web-based system that enables early childhood professionals and those interested in a career in early education to: 1. Keep a record of their experience, education, professional development and credentials in a central location; 2. Apply for college scholarships and track their certificate/degree achievement, and; 3. Find and register for community-based professional development opportunities.		Arizona Board of Regents for and on Behalf of Arizona State University and its Eight - KAET, Arizona PBS	\$64,800		

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Health			\$1,344,377		
	QF Child Care Health	Provides qualified health professionals who assist child care		First Things First (FTF-Directed)	\$8,375
	Consultation	providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.		Maricopa County Department of Public Health	\$153,598
				Pima County Health Department	\$3,518
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Maricopa County Department of Public Health	\$375,000
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and other early childhood professionals. Helps early childhood program staff to support the social-emotional development of young children.		Southwest Human Development	\$403,887
	Family Support – Children with Special Needs	Provides coaching, group activities and services to the parents of children with special needs. Services are designed to help their child reach his/her fullest potential. Improves the education and health of children with special needs who don't qualify for publicly funded early intervention programs.		Child and Family Resources Inc.	\$200,000
	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.		Maricopa Integrated Health System	\$200,000

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount	
Family Support			\$1,800,000			
	Parenting Education	Provides classes on parenting, child development and problem-		Chicanos Por La Causa Parenting	\$100,000	
		solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Teen Outreach Pregnancy Services	\$200,000	
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.		Child and Family Resources Inc.	\$500,000	
	Family Resource Centers Provides local resource centers that offer training and educational opportunities, resources, and links to other services for healthy child development. Strengthens families of young children by providing locally-based information and instruction on health and child development issues.	opportunities, resources, and links to other services for healthy		Deer Valley Unified School District	\$100,000	
				Maricopa County School District 40	\$200,000	
				Pendergast Elementary School	\$125,000	
		, , , , , , , , , , , , , , , , , , , ,		Peoria Unified School District	\$100,000	
				Sun City Area Interfaith Services,	\$475,000	
			Inc. dba Benevilla			
Evaluation			\$544,878			
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 28 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific		First Things First (FTF-Directed)	\$544,878	
		focused studies, and statewide research and evaluation on the developing early childhood system.				
Coordination	\$175,000					
	Service Coordination	Through coordination and collaboration efforts, improves and		First Things First (FTF-Directed)	\$50,000	
		streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children.		Maricopa County Department of Public Health	\$16,667	

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount		
		Reduces confusion and duplication for service providers and families Strengthens and improves the coordination of services and programs for children 5 and younger.	S	outhwest Human Development	\$99,750		
Community		\$173,000					
Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	F	irst Things First (FTF-Directed)	\$50,000		
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	F	irst Things First (FTF-Directed)	\$83,000		
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	F	irst Things First (FTF-Directed)	\$40,000		